



Mount Isa City Council Sport and Recreation Strategy 2018-2027



Mount Isa City Council



Acknowledgements

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Message from the Mayor

Mount Isa City Council is proud to present the Mount Isa City Council Sport and Recreation Strategy 2018-2027.

Developed with funding obtained through the Queensland Government's Sport and Recreation Planning Program, this 10-year plan identifies strategies and priorities to address the varied needs of community members, including the provision of sport and active recreation facilities across the region.

Council takes its responsibility to provide for the wellbeing of the people of Mount Isa seriously and understands that the provision of sport and active recreation opportunities is essential for the physical, social and economic health of the community. Council is also committed to ensuring that facilities will meet future needs of the Mount Isa community while being affordable and fit-for-purpose.

In keeping with the *Mount Isa Community Plan 2011-2021*, this strategy was developed through extensive consultation with community members, sporting and active recreation clubs, associations and community groups. The result is a series of realistic recommendations and achievable strategies, which Council believe can be implemented successfully despite competing social, environmental and economic pressures.

This strategy will ensure that Council's actions to support local clubs, associations and community groups in the delivery of sustainable, inclusive sport and active recreation programs and services are strategic, prioritised, data driven, and supported by policy and framework.

I would like to take this opportunity to thank the community for their valuable contributions to this progressive and exciting plan and I look forward to witnessing the benefits of an energised, healthy and active community.

*Mayor Joyce McCulloch
Mount Isa City Council*



Executive Summary

The *Mount Isa City Council Sport and Recreation Strategy 2018-2027* recognises that the delivery of sport and recreation services and provision of quality facilities by Council is vital to increase the liveability of Mount Isa. This is based on the high rate of participation in sport, and the role that sport plays in Mount Isa's community culture.

The strategy is heavily weighted to promote successful implementation. The recommendations support strategic outcomes by providing:

- Knowledge, data and data collection tools
- Internal actions for Council to convert to day-to-day operations
- Policy, procedures and service standards to ensure the strategy is backed by systems
- Consultative facility planning which looks to overcome challenges and seize opportunities

Extensive consultation, data collection and research has been conducted to provide Council with unprecedented knowledge and understanding of sport and recreation within the community.

The strategy has revealed a need for Council to be in more regular contact with sport and recreation clubs and associations in the local government area. Better partnerships are likely to lead to positive outcomes in club health and the attraction of more grant funding for facility improvement.

Despite many challenges, some clubs and associations are doing well due to their own self-sufficiency and through philanthropic contributions of local businesses. Others are struggling with declining membership and volunteer numbers, high costs, deteriorating infrastructure, which is beyond their capacity to maintain or replace, and limited utilisation of grant funds. Many sport and recreation facilities are underutilised, their continued use is unsustainable and the quality of some facilities is poor. Other facilities are over utilised. Given that these over utilised facilities mostly accommodate the local growth sports, they will continue to be overused based on current participation trends and even more so if population increases.

Thorough and staged planning for a sports precinct at Sports Parade is recommended to overcome the challenges faced by facilities such as sustainability, facility maintenance and governance limitations. This strategy also recommends the commissioning of several other facility plans and feasibility studies to overcome identified challenges and to capitalise on potential opportunities.

The recommendations are practical and measured to achieve maximum implementation. The recommendations support and inform future decision making by Council which is strategic, prioritised, data driven, supported by policy and framework, well consulted and collaborative.

This report provides a narrative that guides the reader through the process undertaken to gather information. The report describes the challenges faced, the solutions applied and any consequential exclusions. The recommendations are referred to within the body of the report to establish links and support their inclusion. The sport infographics in parallel with outcomes from consultation provide the "brain" of the strategy, painting a sport-by-sport picture of participation trends (at club, local government area, state and national level), facility information (indicating existing facility standards), facility usage (including shared and multi-use), infrastructure development priorities, links to regional and/or state-wide needs, major challenges (including relevant emerging issues and gaps in existing service provision and infrastructure) and implications and opportunities to guide Council's provision of sport and recreation services.

Valuable additions to the report are outcomes which provide resources and tools for Council to use throughout the entire 10-year period of this strategy and beyond. Guidelines to promote implementation are also included.

Implementation of the Sport and Recreation Strategy 2018-2027 recommendations by Council will require leadership, committed decision making, budget allocation, and a genuine and widely held belief that strategic sport and recreation outcomes have the capacity to increase the liveability of Mount Isa.

1. Recommendations tables

The *Mount Isa City Council Sport and Recreation Strategy 2018-2027* recommendations have been based on detailed consultation, collated information and research conducted during the development of this strategy. A deep understanding of the sport and recreation needs of the Mount Isa local government area has been developed throughout the process. The recommendations aim to guide the successful delivery of sport and recreation services by Council to achieve the purpose of this strategy – to increase liveability.

The recommendations are practical and measured to achieve maximum implementation. They also support and allow for easier and committed decision making by Council which is strategic, prioritised, data driven, supported by policy and framework, well consulted and collaborative. The table below includes time frames for the recommendations indicating short (1 to 2 years), medium (3 to 5 years) and long term (>5 years) prioritisation. There are few long-term recommendations, allowing for the reallocation of medium term recommendations as the strategy is implemented.

These recommendations are heavily referenced within this report to emphasise their rationale.

Item	Action	Outcome	Timeframe
1 Emergency facility maintenance	Inspect Council facilities to identify those that require immediate action	Workplace health and safety and risk management obligations are met	Immediate
2 Sports Parade Feasibility Study	<p>Conduct an independent feasibility study which investigates the actions and costs required to prepare Reserve land at Sports Parade for long-term and viable accommodation of sports facilities (including rectangular playing fields and buildings). Factors to consider include:</p> <ul style="list-style-type: none"> ■ Tenure limitations and legislation ■ Rehabilitation requirements ■ Impact of previous land use (ex-landfill) (compaction, contamination, capping etc.) ■ Slope and extent of required excavation ■ Soil type and required top soil to achieve desired standard of finish ■ Vegetation management ■ Water supply ■ Drainage and water course management 	Confidence that Sports Parade presents a feasible option for the location of a sports precinct with full awareness of the works required to prepare the site for sports infrastructure.	Years 1 to 3
3 Sports Parade Master Plan	<p>Based on the outcomes of the Sports Parade Feasibility Study, prepare a master plan for Sports Parade with the view to creating a sports precinct accommodating as many sporting facilities, clubs and associations as possible within the one venue.</p> <p>Consider the opportunities and constraints for the Sports Parade sports precinct including:</p> <ul style="list-style-type: none"> ■ Opportunities and constraints presented by the site ■ Possible sports to be accommodated (including multiuse opportunities) ■ Considerations for existing Sports Parade users (including horse paddock lessees) ■ Expansion and improvement requirements of existing users ■ Potential precinct governance and facility management structure ■ Prioritisation of precinct development ■ Transitioning requirements of clubs from existing to new facilities ■ Identification of potential project partners ■ Considerations for land that will be unused as the result of the new Sports Parade sports precinct <p>Development of project promotional material for investment attraction.</p> <p>If the Sports Parade Feasibility Study does not support the development of Sports Parade into a sports precinct, master plans for other sites, especially Buchanan Park, present an alternative action.</p>	A comprehensive master plan guides the development and intensification of use of Sports Parade (or alternative site) and creates a central sports precinct for Mount Isa.	Year 6

Item	Action	Outcome	Timeframe
4 Club and facility database	<ul style="list-style-type: none"> Establish a Customer Relationship Management (CRM) database of clubs and associations Conduct annual surveys of membership and volunteer numbers and keep the CRM up to date Upload Sport and Recreation Strategy questionnaire data into GIS Planning Tool. Conduct a less frequent (3-5 years) census to ensure facility data is up to date (GIS) 	<ul style="list-style-type: none"> Up-to-date data puts Council, clubs and associations in a good position for grant applications and strengthens Council's engagement, issue identification and decision making abilities The 2018 Sport and Recreation Strategy has provided baseline data. This can be used to Council's advantage and ensure it is maintained and added to. Census data collection will provide an opportunity for more detailed consultation and club health monitoring every 3 to 5 years 	Years 2, 5 and 10
5 Club contact service standards	<ul style="list-style-type: none"> Maintain current club contact list Add customer service standards specific for Sport and Recreation Officer's level of contact with each club/association. Include these standards within the Sport and Recreation Officer's position description and performance measures 	<ul style="list-style-type: none"> Strong relationships between Council and clubs and associations Up-to-date knowledge about the ongoing situation of each club and association Acknowledgement and prioritisation of the Sport and Recreation Officer's primary role 	Years 1 to 10
6 Club projects (for potential Council support)	<ul style="list-style-type: none"> Support projects identified by clubs that are consistent with Council's strategic intent regarding future facility development Refer to the Sports Infographics for a list of club projects identified during the consultation conducted as part of the 2018 Sport and Recreation Strategy 	<p>The feasibility of identified projects are considered against the knowledge provided for each sport within the Sports Infographic of this strategy.</p> <p>Provisioning and support is based on:</p> <ul style="list-style-type: none"> Need (usage, trends and fit for purpose) Club governance and operational standards (club health) Club proactivity Facility and asset maintenance standards <p>Overlaid with:</p> <ul style="list-style-type: none"> Cost of provision/facility Existing agreements Tenure (type and length) Extent of existing facility (value of asset) 	Years 1 to 10
7 Lease/user agreement and policy review	<ul style="list-style-type: none"> Progressively and strategically review leases/user agreements Review and update leaseholder policies (including affordability) 	<ul style="list-style-type: none"> Healthy and viable clubs have lease agreements that confirm security of tenure Lease reviews support Council's strategic intent regarding future facility development The Mount Isa business community provide an extraordinary amount of philanthropic support to local sports clubs. Club members themselves also contribute significantly. To take full advantage of these circumstances it is necessary for clubs to hold lease agreements that allow them to contribute to the maintenance of their facilities, even if some maintenance is still performed by Council (according to lease policy/document) 	Year 1
8 Buchanan Park Entertainment Centre Intensification Study	<ul style="list-style-type: none"> Explore the practical and financial feasibility of intensifying the use of the Buchanan Park Entertainment Centre Council to undertake planning approval and impact development study 	Based on the outcomes of the 2018 Sport and Recreation Strategy, the possible relocation of activities from unsuitable venues to Buchanan Park Entertainment Centre, in the short, medium and longer-term, are considered. In parallel, commercial sport and recreation opportunities are considered, to increase revenue generated by the facility	Year 1
9 MIETV community support fee schedule	Conduct a financial analysis and business review which establishes an acceptable community service obligation and informs the development of a policy and framework for MIETV hire for community users	Increased use, accessibility and affordability of MIETV facilities for community users	Year 1

Item	Action	Outcome	Timeframe
10 Mount Isa Community Sports Expo	Continue to deliver the successful community expo	Annual themed expo with added educational components	Years 1 to 10
11 Community grants	<ul style="list-style-type: none"> ■ Review Community Grants and Grant Support Policies ■ Keep Council's grants web page up to date 	<ul style="list-style-type: none"> ■ Incentives for good club and asset management are incorporated in grants programs and policies ■ Policy allows unspent community grant round funds to be spent to support specific club development and support initiatives (e.g. constitution reviews) 	Year 1
12 Maintenance reporting system	Install a maintenance system, to which Council has access, that allows clubs to self-maintain an asset register and conduct facility inspections	<ul style="list-style-type: none"> ■ Maintenance obligations as per lease requirements are met without Council site inspections ■ Council's legislated asset management obligations extended to leased properties ■ Council can target support to clubs based on indications of clubs' asset management capabilities ■ Council may incentivise good asset management 	Year 1
13 Grant writing support	Sport and Recreation Officer, with the support of other Council officers, to be aware of and support external funding applications being submitted by clubs	External grants used to strategically support clubs in need and to enhance the facility provision of local clubs	Years 1 to 10
14 Infrastructure grant partnering	Develop budgeted policy to provide funding and support for sport and recreation infrastructure projects	Partnerships between Council, clubs, associations, state sporting organisations and other levels of government extend Council's grants investments to infrastructure projects to attract maximised grant funding for the community	From Year 2
15 Club development and support	<ul style="list-style-type: none"> ■ Develop a budgeted annual club support program ■ Partner with Sport and Recreation Queensland and external providers to deliver club development to strengthen the capacity of clubs. Example topic areas include: <ul style="list-style-type: none"> ○ Making your club visible to the community (marketing) ○ Constitution reviews (governance basics) ○ Financial management (what to do when things get tight) ○ Asset management 	Club support program topic areas determined based on Sport and Recreation Strategy findings (club consultation) and Council's built knowledge of clubs' situations	From Year 2
16 Sports club round table	<ul style="list-style-type: none"> ■ Partner with the Department of Housing and Public Works (Sport and Recreation Services) to organise regular round table discussions for local sport and recreation participants (e.g. club management committee members) ■ There would be no formal agenda, but specific topics for discussion. The discussions would be facilitated and each person given equal right to participate 	The round table allows local sport and recreation leaders to share information about successes and challenges within their organisations, with the goal of learning from each other	From Year 2 (monitor success for ongoing delivery)
17 Community partnerships	Become an active partner in the delivery of community programs (e.g. PCYC, Schools, Churches of Christ etc.)	Sport and Recreation Officer has awareness and understanding of community programs and identifies opportunities for Council to support these	From Years 2 to 10
18 Camooweal Skate Park Plan	Develop detailed design plans and costings for a skate park in Camooweal, utilising the existing concept plans for the Mount Isa facility, including community consultation	Provide sport and recreational opportunities in Camooweal which are well used and cost effective	Year 3

Item	Action	Outcome	Timeframe
19 Mountain Bike Strategy	<p>Develop a Mountain Bike Strategy with the assistance of professional track builders and sport experts</p> <p>The strategy would include (amongst other considerations):</p> <ul style="list-style-type: none"> Plans for a coordinated network of trails (developed using a staged approach) ensuring that trail heads are located to maximise economic and social benefits Ensure trail flow while capitalising on existing available land and land forms to avoid unnecessary expense Cater for newbie to pro for all levels of participant and competition standards to optimise potential economic benefit Consider trail maintenance and environmental footprint Required usage agreements with land owners 	Strategic facility provision for the major growth sport of mountain biking provides additional lifestyle benefits for locals and an adventure tourism opportunity with the potential to enhance the local economy	Year 3
20 Facility and open space financials	Using Council's financial and payroll management systems, accurately report on actual costs and returns for each Council facility	<p>Accurate financial reporting on the cost of provision of sports facilities and open space to:</p> <ul style="list-style-type: none"> Support decision making Understand expense to revenue ratios Acknowledge the contribution that clubs make toward facility provision Support incentivising good asset management 	Years 3 to 5
21 In-kind support policy	Develop policies that facilitate and formalise in-kind support from Council for sport and recreation facility management and maintenance	A flexible, systematic framework is provided for in-kind support, ensuring the application process is easy for clubs and Council officers have sufficient knowledge and delegated authority to provide assistance with applications for support	From Year 3
22 Community consultation service standards	Develop a community consultation policy as part of customer service standards for sport and recreation projects	Community consultation is considered for all Council projects regarding sport and recreation. A framework exists to match the level of consultation required with the extent of the respective project and to define when external consultants should be engaged to professionally facilitate consultation	Year 3
23 Open space planning (Parks)	<ul style="list-style-type: none"> Develop an Open Space Plan Strategically identify temporary and permanent maintenance-saving actions and prioritised opportunities for investment in open space infrastructure Utilise the extensive information already provided within the 2008 Sport and Recreation Plan 	<ul style="list-style-type: none"> Based on financial information pertaining to park maintenance costs, population and usage statistics, parks are classified within an open space framework Good decision making is consistently applied and justifiable to the public, supported by financial data and classification frameworks 	Year 5
24 Open space (Recreational Parks) Intensification Study	Explore practical and financial feasibility of intensifying the use of already well used recreational parks such as Sunset Oval and Captain Cook Oval	Installation of user pays "smart lighting" systems are considered, which generate income, support turf management and record usage	Year 4
25 Motor Sport Facility Feasibility Study	<p>Reconsider previously conducted planning for a motor sport facility (mentioned in Council's 2008 Sport and Recreation Plan), along with community energy, governance and event management models, likely economic benefit, potential sites and development costs.</p> <p>These studies include go karts, burnouts, drag racing, dirt bikes and radio controlled cars.</p>	Two feasibility studies have been completed in 2008 and 2013. A more detailed study is to be completed	Years 5 to 10

2. Introduction

2.1 Purpose

The development of the *Mount Isa City Council Sport and Recreation Strategy 2018-2027* commenced with an inception meeting with Councillors, staff and the project control group to establish the purpose of the strategy and to seek background information on sport and recreation participation in the Mount Isa local government area. During the inception meeting, the purpose of completing the strategy and the expected benefits from implementation was clearly articulated.

The delivery of sport and recreation services by Council, including provision of quality facilities, is vital to increase the liveability of Mount Isa.

The validity of this purpose was confirmed during the consultation, information gathering and data analysis carried out during development of this strategy, and is evidenced by the extent of participation in sport by Mount Isa's community (see sport infographics).

2.2 Strategic Planning Alignment



This strategy supports the *Mount Isa Community Plan and Corporate Plan's* vision "to create a city shaped by its unique geographical location that aspires to a high quality of life and prosperous future^{i,ii}".

A Corporate Plan priority to "establish Mount Isa as a place where people want to live long term" is a priority that can similarly be fulfilled by the implementation of the *Mount Isa City Council Sport and Recreation Strategy 2018-2027*. The Corporate Plan's services and infrastructure goal to "establish efficient and well maintained infrastructure networks and services which support the local communities and industries" is referenced by this strategy with specific recommendations (**Recommendations 1, 7, 12**) to achieve improved infrastructure/facility outcomes.

The *City Future's Strategy for Mount Isa*ⁱⁱⁱ includes liveability as a theme and sets the challenge to create one of the most liveable inland cities in Australia, with "Sports City" one of the lead projects.

The plans referenced highlight the importance of tourism and economic development goals. Sport should not be undervalued in its potential contribution to these goals. This strategy identifies contributors to tourism and economic development outcomes with implementation recommendations to pursue these opportunities (**Recommendation 19** and triathlon sport infographic). The *Mount Isa Economic Development Strategy*^{iv} establishes specific initiatives including diversification, within which sport and recreation can play a role^v.

This Sport and Recreation Strategy 2018-2027 is well aligned with Mount Isa City Council's existing planning.

The delivery of sport and recreation services by Council, including provision of quality facilities, is vital to increase the liveability of Mount Isa

ⁱ Mount Isa Corporate Plan 2015-2020













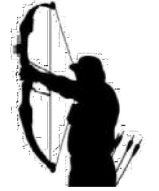




















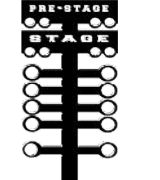













ⁱⁱ Mount Isa Community Plan 2011-2021

ⁱⁱⁱ Mount Isa: Where the outback lives – a guide to the City Futures strategy 2015

^{iv} Mount Isa Economic Development Strategy 2017-18 to 2019-20

^v More Than Winning, Western Australia. Department of Sport and Recreation (2009)

2.3 Sport and Recreation in Mount Isa

AQUATIC	 fish stocking	 swimming	 waterskiing							
OUTDOOR SPORTS GROUNDS	 AFL football	 cricket	 golf	 rugby league	 rugby union	 soccer/football	 softball	 touch football	 netball	
RECREATION	 bowhunting	 dancing	 gym/fitness	 irish/highland dancing	 martial arts	 pistol/target/rifle shooting	 playgrounds	 public open space	 rock climbing	 tenpin bowling
INDOOR SPORTS	 badminton	 basketball	 boxing	 futsal	 gymnastics	 squash	 table tennis	 volleyball		
ADVENTURE BASED ACTIVITIES	 bmx	 canoeing	 dirt bikes	 drag racing	 go karting	 motor sports	 mountain biking	 triathlon		
OUTDOOR SPORTS COURTS & SPECIALIST SURFACES	 athletics	 campdrafting	 cycling	 hockey	 horse racing	 lawn bowls	 pony club	 rodeo	 tennis	

An overview of the internal and external stakeholders with an interest in and potential contribution to the strategy was gained from the project's inception meeting. This list was further developed during the development of this strategy.

The large range of sports in which the Mount Isa community participates is presented in the adjacent table. They have been sorted to reflect the type of facilities used.

This information will inform bigger picture considerations regarding the types of facilities required within the community. Each sport has been thoroughly analysed with information provided within the sport infographics later in this report.

To gain benefit from the wealth of knowledge that exists within the extensive sport and recreation community, Recommendation 16 suggests that Council organise regular round table discussions for local sport and recreation participants (e.g. club management committee members).

The round table would provide an opportunity for local sport and recreation leaders to share information about successes and challenges within their organisations with the goal of learning from each other.

The discussions would focus on specific topics for discussion and be facilitated in a way that allows each person an equal chance to participate.

3. Demographic Snapshot

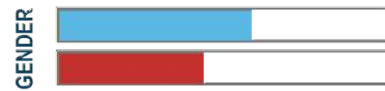
The demographic snapshot for the Mount Isa local government area is presented below.



2016 POPULATION: 18,671

-3.15% population decline per annum since 2011

22,079 people in 2011



58% 42%



16.9% of the the Mount Isa population identify as Aboriginal or Torres Strait Islander which is more than **4 times** the Queensland percentage of 4% and more than **6 times** the national percentage of 2.8%

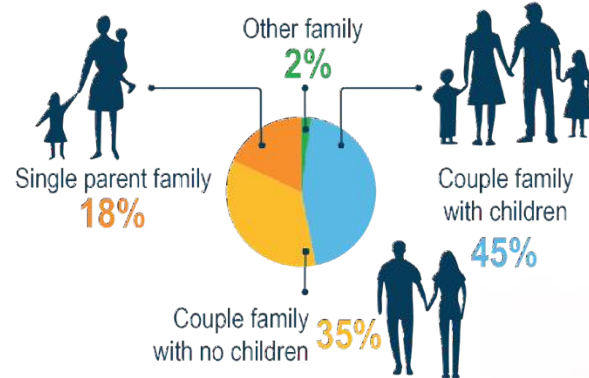
FAMILIES: 4,413

Average children per family:

1.9



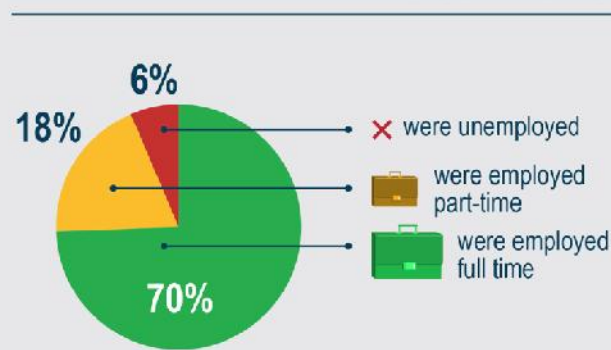
FAMILY COMPOSITION



AGE GROUPS COMPARISON



LABOUR FORCE: 9,682



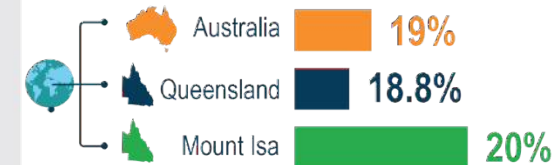
Of the people employed in Mount Isa **27% work in Mining:** 18.3% work in Copper Ore Mining and 8.8% work in Silver-Lead-Zinc Mining.

Hospitals (except Psychiatric Hospitals) **4.6%**, Primary Education **3.9%** and Supermarket and Grocery Stores **2.4%**.

Dwellings: 8,555

Mount Isa \$2,132	Median weekly household income 	Queensland \$1,402
2.6	Average people per household 	2.6
\$1,885	Median monthly mortgage repayment 	\$1,733
\$260	Median weekly rent 	\$330
1.8	Vehicles per house 	1.8

VOLUNTEERING



Sources:
• (2016) Australian Bureau of Statistics, Census QuickStats, Mount Isa Local Government Area, Code LGA35300 (LGA)
• (2016) Australian Bureau of Statistics, Census QuickStats, Queensland Code 3 (STE)

Key factors worth noting from the demographic snapshot are:

- Mount Isa has a relatively young population
 - Mount Isa's young population aligns with the area's high participation in sport^{vi} which supports this strategy's purpose to increase liveability
- A high (\$2,132) median weekly household income (compared to \$1,402 for Queensland)
 - Higher income provides the potential for higher expenditure on sport, already evidenced by high participation^{vii} in activities provided by the large number of local gyms and fitness centres within the LGA (see sport infographic)
 - Potential for higher expenditure on sport can be considered within club and facility governance and fee structure reviews
- Higher volunteer rate (20%) than Queensland (18.8%) and Australia (19%)
 - Despite this higher volunteer rate, consultation has revealed that sourcing volunteers is a significant challenge for sport and recreation clubs and associations in Mount Isa
 - The heavy reliance on volunteers in sport indicates the importance of supporting clubs and associations through education and volunteer support
- 16.9% of the Mount Isa population identify as Aboriginal or Torres Strait Islander which is more than 4 times that of Queensland (4%) and 6 times more than Australia (2.8%)
 - While the barriers to participation in sport by indigenous people is well recognised, so too are the benefits^{viii} (including within the Closing the Gap building blocks^{ix})
 - Existing programs have successfully increased indigenous participation in sports such as AFL^x, cricket^{xi} and netball^{xii} by providing opportunities with a community based approach
 - There are opportunities for Council to partner with clubs and community organisations to deliver programs that target increased indigenous participation with a high likelihood of success based on well documented models

The population of Mount Isa has declined from 22,079 in 2011 to 18,671 in 2016 as a result of downturn in the mining sector. This population decline has been reflected in the decline in membership of some clubs. Some however have grown despite the population decline. Population and membership decline affects the viability of clubs and associations and the sustainability of facilities. It is noted that a concerted effort is being placed on economic development initiatives for Mount Isa^{xiii}, with emphasis on diversification to counteract the heavy reliance on mining (of the people employed in Mount Isa 27% work in mining^{xiv}). In general, local people suggested that it felt as though the population had at least stabilised and there was a more positive sentiment for business in the city. The population trend during the period of this strategy (2018-2027) should influence decision making and the implementation of the recommendations.

A demographic snapshot has also been provided for Camooweal (see sport infographics). This shows a distinctly different community compared to Mount Isa, with higher numbers of older people and lower median weekly income. 13.9% of the population are aged 65 years and over compared to 7% for the entire Mount Isa local government area and the median weekly household income is \$1,107, compared with \$2,132 for Mount Isa^{xv}. Camooweal's small population of 208 people and its distance from Mount Isa (109km) influences the area's participation in sport and recreation and reflects the need for different approaches to the delivery of sport and recreation services in Camooweal.

^{vi} Ausplay, Australian Sports Commission (2016)

^{vii} Queensland Sport, Exercise and Recreation Survey – Adults Research Report (2016)

^{viii} After the siren: the community benefits of Indigenous participation in Australia Rules Football (2017)

^{ix} Sport – More Than Just a Game (2013)

^x After the siren: the community benefits of Indigenous participation in Australia Rules Football (2017)

^{xi} For the Love of the Game-Indigenous cricket in Australia (2013)

^{xii} Netball Queensland launch Diamond Spirit (2017)

^{xiii} Mount Isa Economic Development Strategy 2017-18 to 2019-20

^{xiv} Australian Bureau of Statistic (2016)

^{xv} Australian Bureau of Statistic (2016)



4. Sport and Recreation Planning History

The previous Sport and Recreation Plan 2008-2013 was not formally adopted or implemented by Council. The period of the plan saw staff turnover in the Sport and Recreation Officer role including times when the position was unfilled. This may have contributed to the plan's lack of implementation and review.

The following key recommendations were not implemented or fully capitalised on within the previous Sport and Recreation Plan 2008-2013 and have been included in this strategy:

- Ensure an appropriate level of resources is allocated and that planning and coordination are undertaken to achieve optimal sport and recreation outcomes
- Maintain a high standard of community facilities and services and improve these to cater for the needs of residents and visitors
- Encourage and support sport and recreation organisations in applying for grants from external funding sources to develop and improve facilities and opportunities
- Improve parks, streetscapes, sport and recreation facilities to meet a diverse range of user group needs and have safe and quality embellishments (most specifically develop a master plan for the Sports Parade precinct and consider developing a small skate park at Camooweal)^{xvi}

It is important that these recommendations, which have been made within at least two Council plans and not progressed for over 10 years, be actioned.

A Buchanan Park Feasibility Study and Management Plan (2004) and Buchanan Park Master Plan (2005) were referred to in the Sport and Recreation Plan 2008-2013. However, these were not available for review during the development of this strategy.

The Sport and Recreation Plan 2008-2013 refers to a Sport and Recreation Facility Study conducted in 1997 and its review in 2000. This study was also not available as a reference for this strategy. The Sport and Recreation Plan 2008-2013 states "of the thirty-seven recommendations contained within the 1997 plan, less than ten had been substantially completed by 2000"^{xvii}.

A risk for the current strategy is the lack of implementation of previous plans. This strategy is heavily weighted to promote successful implementation, with recommendations to support strategic decision making and application, some of which can be directly delivered within the day-to-day work of relevant Council departments, supported by policy, procedures and service standards and utilising further detailed consultative planning. Implementation of this strategy's recommendations will require leadership, committed decision making and budget allocation.



^{xvi} Mount Isa Sport and Recreation Plan 2008-2013

^{xvii} Mount Isa Sport and Recreation Plan 2008-2013

5. Consultation

At the commencement of this strategy, Council did not have a register of clubs and association within the Mount Isa region. In order to ensure all organisations were involved in the consultation process, an up-to-date register was established as part of this project. Social media posts and newspaper and radio advertising were used to inform local organisations of the project, and included contact information and the invitation to be involved in the consultation process. Further research including website and social media searches were compared with historical lists and the Queensland Government Office of Fair Trading's charity or association register. This comprehensive process ensured that all clubs and associations were given the opportunity to participate in the development of this strategy and has resulted in Council now having an up-to-date register of sport and recreation organisations within the area.

Recommendation 5 suggests that Council maintain a current club contact list and add customer service standards for the Sport and Recreation Officer's level of contact with each club/association. This action is important to develop strong relationships between Council and clubs and associations and to ensure Council staff have up-to-date knowledge of their ongoing situations. This recommendation also provides an opportunity to acknowledge and prioritise the primary role of the Sport and Recreation Officer and this should be referenced in the position description for the role.

Recommendation 4 includes the establishment a customer relationship management (CRM) database of clubs and associations, and to conduct annual surveys to keep the CRM current. Up-to-date data will put Council, clubs and associations in a good position for grant applications and will strengthen Council's engagement, problem identification and decision making abilities.

5.1 Facility Survey

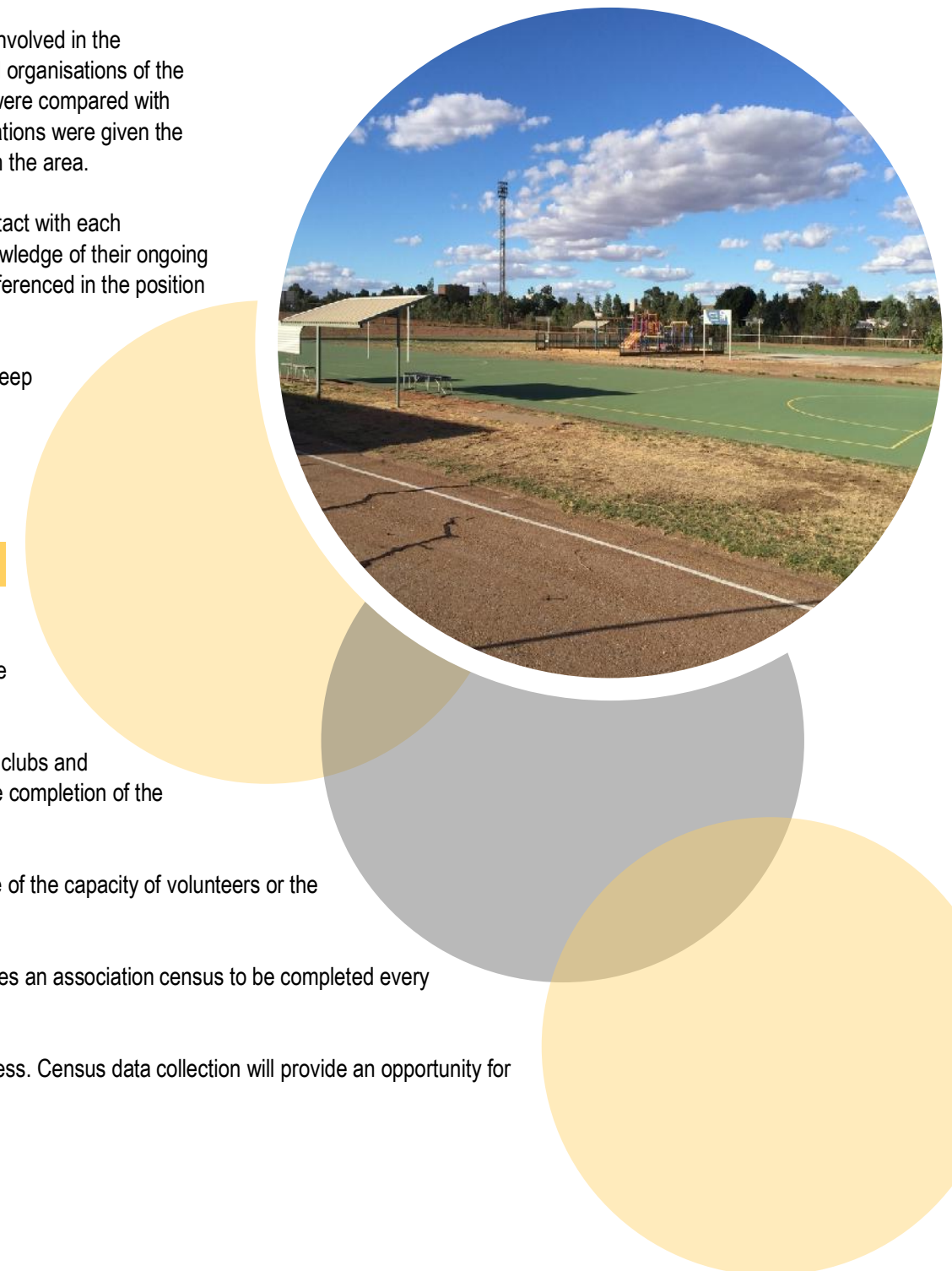
Council did not have a record of facility data such as playing spaces and associated infrastructure. A review of the data already included within the Queensland Government's Sport [GIS] Planning Tool showed data for a limited number of sports (AFL p.26, football p.50, gymnastics p.38, hockey p.39, netball p.45, rugby league p.47, softball p.51 and tennis p.53 only) and in some cases inaccurate or incomplete data.

As part of this strategy, an extensive facility survey that aligns with the Queensland Government's Sport [GIS] Planning Tool^{xviii} data was developed and distributed to clubs and associations via Facebook and by the Mount Isa Queensland Government Sport and Recreation Services office. Clubs and associations were contacted to encourage completion of the survey.

35 organisations participated in the survey. However, not all organisations completed the whole survey, leaving the data set incomplete. This was generally indicative of the capacity of volunteers or the health and situation of the organisation. Clubs in a position of strong governance had no difficulty fully completing the survey.

Recommendation 4 supports the upload of data collated during the development of this strategy into the Sport [GIS] Planning Tool. The recommendation also includes an association census to be completed every 3-5 years to ensure facility data is current. The facility survey developed for this strategy provides questions for future censuses.

An implementation outcome of this strategy is not only a facility survey, but also a set of baseline data for 2018 which can be used to assess future change and progress. Census data collection will provide an opportunity for more detailed consultation and club health monitoring every 3 to 5 years.



^{xviii} Queensland Government Sport Planning Tool <https://www.qld.gov.au/recreation/sports/planning-maps>



The scope of this project did not provide for a broader organisational or school survey to be conducted or analysed, however surveys were developed for this purpose.

Recommendation 17 suggests that Council become an active partner in the delivery of community programs (e.g. PCYC, Schools, Churches of Christ, indigenous organisations etc.). The school and organisation survey created during the development of this strategy could be utilised to provide Council's Sport and Recreation Officer with an awareness and understanding of programs and the opportunities for Council to support them.

5.2 Sign-on Expo Attendance

The well attended Council run Sign-on Expo (3 February 2018) provided an opportunity to meet volunteers from Mount Isa's clubs and associations, discover clubs and associations that hadn't been added to the contact list, and follow up on survey completion and face-to-face meeting appointments.

Recommendation 10 advises the continued delivery of the successful community expo and suggests assigning an annual theme and adding an educational component. **Recommendation 15** suggests the provision of club development and support, and the expo provides one opportunity to deliver on this recommendation.



5.3 Face-to-face Consultation

To gather more in-depth information than the data provided within the facility survey, clubs and associations were offered an opportunity to meet with the consultants to conduct a needs analysis assessment. Twenty-five organisations participated in this process.

Clubs, associations and commercial operators met with a CPR Group consultant and discussed the following topics:

- Membership
- Governance
- Meetings
- Facilities
- Relationships
- Volunteers
- Sponsorship
- Planning
- Technology
- Events and activities
- Finances

Outcomes from these discussions and details from these meetings have been used to populate the sport infographics pages within this report and inform the recommendations.

An implementation outcome from this strategy is the provision of in-depth and extensive information gathered from clubs and associations. This provides Council personnel (especially those dealing directly with the public such as the Sport and Recreation Officer and Councillors) with unprecedented intelligence into the situation of each club. The mind maps can be viewed and printed before meetings with clubs and Council decision making to add confidence during future engagement. The mind map structure provides a framework for future engagement.



Recommendation 15 focuses on club development and support and recommends budget allocation for an annual club support program in partnership with the Queensland Government's Sport and Recreation Services and other external providers. Consultation with clubs and associations identified some example topic areas based on need. These included:

- Making your club visible to the community (marketing)
- Constitution reviews (governance basics)
- Financial management (what to do when things get tight)
- Asset management

In future, other topics can be selected based on Council's knowledge of clubs' situation through the implementation of **Recommendations 4 and 5**. These topics also provide annual themes for the Sign on Expo (**Recommendation 10**).

Recommendation 11 suggests a review of Community Grants and Grant Support Policies with the goal of providing incentives for good club and asset management within the grants programs and policies. Implementation of this recommendation has the potential to compliment the annual club support program (**Recommendation 15**), link with the review of leases/user and leaseholder policies (**Recommendation 7**) and provide incentives for clubs and associations to utilise a maintenance reporting system (**Recommendation 12**). The availability of community grants should be well communicated by keeping Council's grants web page up to date.

5.4 Club and Association Prioritised Facility Projects

Recommendation 6 suggests support for projects identified by clubs. However, these projects should be consistent with Council's strategic intent regarding future facility development and the feasibility of projects in conjunction with the information provided for each sport within the sport infographic pages in this strategy.

Implementation and decision making would therefore mean that provisioning and support is based on:

- Need (usage, local and national trends and fit for purpose)
- Club governance and operational standards (club health)
- Club proactivity
- Facility and asset maintenance standards

Overlaid with:

- Cost of provision/facility
- Existing agreements
- Tenure (type and length)
- Extent of existing facility (value of asset)

A list of facility improvement needs has been developed from facility survey results, face-to-face consultations and through observation. Priority projects have been identified and given short, medium and long term priority, as listed in the following table:



Project List with Priorities

Club	Future Plans
Mount Isa AFL Association	<ul style="list-style-type: none"> Irrigation (Short) Caretaker (Short) Shade (Short) Upgrade all buildings (Medium) Crowd management solutions (Medium) Parking and vehicle management solutions (Medium) Training venue provision (Medium)
Mount Isa Amateur Netball	<ul style="list-style-type: none"> Sports Parade Master Plan engagement (Short) Shade (Short) Canteen (Medium) New toilets and change rooms (Medium) Storage room upgrade (Medium) Improved grass cover throughout wider facility (irrigation) (Medium) Court surface (Long) Lighting (Long)
Mount Isa Athletics Club	<ul style="list-style-type: none"> Maintenance and resurfacing of oval (Immediate) Consider relocation options (Short) Relocation of sprinkler heads and pits off track (Short) Improve irrigation effectiveness (Short) Removal of AFL posts (Medium) Toilet upgrade (partner with cricket) (Medium) Permeant storage (Medium) Install change rooms (Long) Lights (partner with cricket) (Long)
Mount Isa Basketball Association	<ul style="list-style-type: none"> Continue refurbishment (painting, repairs) (Short) Sports Parade Master Plan engagement (Short) Building requires major renovation work and completion (Medium)
Cronin Park Camooweal	<ul style="list-style-type: none"> Tank to store the water to give facility its own water from new bore (Short) Shade (Short) More shower blocks and toilets (Long)
Mount Isa Campdraft Association	<ul style="list-style-type: none"> Arena lights (Short) Bore for water supply (Short) Shade (Short) Grass and trees (Short) Shade on secretary's box (Short) Canteen and cold room (Medium) Lighting in shed and parking areas (Medium) Power to the camping areas (Medium) Upgrade old Kalkadoon grandstand (Long) Children's playground (Long) New boundary fencing (Long)
Mount Isa Cricket Association	<ul style="list-style-type: none"> Consider relocation and/or facility sharing (Short) Sports Parade Master Plan engagement (Short) Toilet upgrade at Sunset Oval (partner with athletics) (Medium) Lights (if on Sunset Oval, partner with athletics) (Long) Turf wickets (ideally) (Long)
Copper City Tennis	<ul style="list-style-type: none"> Adjust court and lighting set up for Book a Court system (Short) New solar and LED lights (existing are 12 years old) (Medium) Add shade to two courts initially, all courts eventually (Long)

Club	Future Plans
Mount Isa Dirt Bike Club	<ul style="list-style-type: none"> Develop interim Jubilee Park facility (Short) Continue to develop local enduro track (Short) Mountain Bike Strategy engagement (Medium) Move to 12-hectare facility on Lake Moondarra Road when club is well established (Medium) Lights at Lake Moondarra Road facility to host night racing (Long) Motor Sports Facility Feasibility Study engagement (Long)
Mount Isa Golf Club	<ul style="list-style-type: none"> Upgrade clubhouse windows for safety compliance (Immediate) Replace carpet in clubhouse (Short) New clubhouse doors (Short) Upgrade machinery to maintain course (Short) Upgrade and expand irrigation (Medium) Upgrade facilities and course for wider community use (Medium)
Mount Isa Hockey Association	<ul style="list-style-type: none"> Replace the clubhouse roof and ceiling (in poor condition) (Short) Increase and upgrade amenities (Short) Improve field condition (Medium) Playground (Medium) Increase number of fields (Long) Synthetic surface (Long)
Island BMX Club	<ul style="list-style-type: none"> Install shade over staging area (Short) Rectify water issues (Short) Sports Parade Master Plan engagement (Short) Mountain Bike Strategy engagement (Medium) Upgrade finish gate (Medium) Remove current grandstand and replace with new grandstand with roof and shade (Long) Reinstate commentary area (Long) Redesign and rebuild track (Long) Rewire lighting system and perhaps move poles to more suitable locations after track work (Long)
Leichhardt Gymnastics	<ul style="list-style-type: none"> Building maintenance and emergency repairs (Immediate) Buchanan Park Entertainment Centre Intensification Study engagement (Short) Sports Parade Master Plan engagement (Short) Building renovation (Medium) Renewable energy installation (Long)
Mount Isa Motorsports and Recreation	<ul style="list-style-type: none"> Develop a quarter mile drag strip (Long)
Mount Isa Pistol Shooters Club	<ul style="list-style-type: none"> Divide one range into two (Medium) Other plans not publicly available
Mount Isa Rodeo Series	<ul style="list-style-type: none"> Require a suitable permanent home facility (Short)
Mount Isa Rugby League Association	<ul style="list-style-type: none"> Repair or replace condemned grandstands (Short) Sports Parade Master Plan engagement (Short) Pedestrian-safe car park (Short) Electrical and lighting upgrade (Short) New female change rooms (Short) Upgraded toilets (Medium) Shade installation (Medium) New clubhouse (Long)
Mount Isa Rugby Union	<ul style="list-style-type: none"> Field regeneration (Short) New field mower required (Short) Upgrade to LED lighting (Medium)

Club	Future Plans
Mount Isa Softball Association	<ul style="list-style-type: none"> ■ Sports Parade Master Plan engagement (Short) ■ Amenities (Short) ■ Canteen (Medium) ■ Diamond upgrade (Long) ■ Office (Long) ■ Clubhouse (Long) ■ Lighting (high LUX required) (Long)
Mount Isa Touch Association	<ul style="list-style-type: none"> ■ Sports Parade Master Plan engagement (Short) ■ Lighting upgrade (Medium) ■ Playground upgrade (Long) ■ Cricket nets (for training purposes) (Long)
North West Canoe Club	<ul style="list-style-type: none"> ■ Potential to extend club house from 10m to at least 12m x 3m to allow for new dragon boat storage (Medium)
North West Gymnastics	<ul style="list-style-type: none"> ■ Buchanan Park Entertainment Centre Intensification Study engagement (Short) ■ Sports Parade Master Plan engagement (Short) ■ Upgrade the toilet and change room facilities (Short) ■ Installation of a bouldering rock climbing wall (Medium) ■ Installation of air-conditioning (Medium)
North West Soccer Zone	<ul style="list-style-type: none"> ■ Water pressure solution (water tank) (Short) ■ Sports Parade Master Plan engagement (Short) ■ Lighting rewiring and upgrade (Short) ■ Field capping and resurface (Medium) ■ Solar power (Medium) ■ Clubhouse (Long) ■ An additional toilet block (Long) ■ Disabled access (unisex) toilet (Long) ■ Female change rooms (Long) ■ Carpark and driveway resurfacing (Long)
Sikaran Martial Arts	<ul style="list-style-type: none"> ■ Fence and gates (Short) ■ Upgrade toilets and showers (Medium) ■ Storage (Medium) ■ New roof (Long) ■ Remodel gym (Long)
Shooters	<ul style="list-style-type: none"> ■ Improve on-site water accessibility (Short) ■ Improve storage (Medium) ■ Improve access and user mobility to and around firing points by landscaping and stabilising dirt ramps (Medium) ■ Update and modify target bays and mounds to standards and design required by Facility Controller (Medium)
Stack City Mountain Bike	<ul style="list-style-type: none"> ■ Mountain Bike Strategy engagement (Medium) ■ Establish trail network (Medium) ■ Skills park and a pump track (Long)

5.5 Tenure

Research and consultation with clubs revealed that leases and user agreements are inconsistently applied, including the lease fees clubs were charged. Many newer leases were long term, despite facility maintenance needing attention or the option or need for relocation.

Recommendation 7 suggests that Council progressively and strategically review leases/user agreements and review and update leaseholder policies, including their affordability for clubs. This process would support the implementation of **Recommendation 6** (support for club projects) with knowledge of the lease circumstances and to ensure that all leases and lease renewals support Council's strategic intent regarding future facility development. Implementation of **Recommendation 7** (lease review) also supports the health and viability of clubs by confirming security of tenure and putting them in a good position to attract grant funds.

During the consultation process, the extraordinary amount of philanthropic support that the Mount Isa business community provides to local sports clubs has been noted. This is in addition to the significant contribution made by club volunteers. Organisations therefore need to hold lease agreements that allow them to contribute to the maintenance of their facilities, even if some maintenance is still performed by Council under the lease policy/agreement. It is important that these factors are considered within the implementation of Recommendation 7 (review leases/user agreements and review and update leaseholder policies). Local businesses are also significant partners in facility development and have historically provided funds and support when needed. This reliance must not be taken for granted and it will be important for Council and clubs and associations to manage facility maintenance and development in a way that is not totally reliant on the support of local business. A review a membership and participation fees and facility hire charges may provide opportunities to achieve improved financial self-sufficiency.

5.6 Grants

Statistics suggest the likelihood of favourable grant outcomes for Mount Isa clubs and associations, however many clubs had surprisingly little or no grant history. Those clubs who are proactive in grant writing (e.g. hockey p.39 and campdrafting p.34) report excellent grant application and funded project success. There is significant potential for Mount Isa to expand its sport and recreation facility standards by proactively capitalising on available grant funds.

Recommendation 13 promotes the provision of grant writing support, with the Sport and Recreation Officer supported of other Council officers, being aware of and supporting external funding applications being submitted by clubs. The Sport and Recreation Officer can achieve this awareness by maintaining club contact service standards (**Recommendation 5**). Grant writing support from Council will ensure that more external grants are used to strategically support clubs and facilities.

Recommendation 14 suggests the development of a budgeted policy to provide matching funding and support for sport and recreation infrastructure projects. Implementation of this recommendation will extend Council's grants budget to infrastructure projects and attract maximised grant funding for the community via partnerships between Council, clubs, associations, state sporting organisations and other levels of government. Eligibility for this financial support can provide incentives for good club and asset management demonstrated by adherence to Council's leaseholder policies (**Recommendation 7**) and utilisation of a maintenance reporting system (**Recommendation 12**).

5.7 In-kind Support

To offer further support to clubs and associations, **Recommendation 21** suggests the implementation of a flexible, systematic framework for in-kind support. During consultation, both Council and clubs have expressed frustration with the current system of in-kind allocation. Developing policies that facilitate and formalise in-kind support from Council for sport and recreation facility management and maintenance and event management will ensure that the application process is easy for clubs, and provide Council officers with sufficient knowledge and delegated authority to provide assistance with applications for support.





5.8 Facility Tour

A tour was conducted to gain visual appreciation of Mount Isa's sport and recreation facilities.

A full list of venues was created and categorised into:

- Outdoor sports park facilities – zoned for sport
- Indoor recreation venues
- Indoor sport facilities
- Parks

An internet-based map was also created for all of Mount Isa's facilities.

The internet-based map is an implementation outcome produced from the development of the strategy since the file provides a visual representation in the format of a map overlay that is accessible by anyone with an Internet browser^{xix}, Google Maps or Google Earth downloaded on their computer. This is a useful tool for all Council staff as well as Councillors.

5.9 Facility Maintenance

During the facility tour, the poor quality of some facilities was noted, raising concerns for public safety in several cases.

Recommendation 1 urges Council to inspect leased facilities to identify those that require immediate action and to provide support to the lessor as required to ensure workplace health and safety and risk management obligations are met.

To address facility deterioration, **Recommendation 12** suggests establishment of a maintenance system, to which Council has access, that allows clubs to self-maintain an asset register, conduct facility inspections and schedule and cost required maintenance.

Implementation of this recommendation will result in lease maintenance obligations being met without the need for Council site inspections. Council's legislated asset management obligations will also be extended to leased properties. This recommendation provides an opportunity to support club projects (**Recommendation 6**) based on indications of a club's asset management capabilities. It is also an opportunity for Council to incentivise good asset management with the implementation of an asset maintenance system included in the eligibility criteria for grants (**Recommendation 11**) and infrastructure grant partnering (**Recommendation 14**).



^{xix} <https://earth.google.com/web/>

5.10 Parks

Inspection of Mount Isa parks revealed little change since the reporting for the Sport and Recreation Plan 2008-2013. Notable additions since 2008 include:

- Family Fun Park and Skate Park upgrades
- New dog off-leash parks
- Ellen Finlay Memorial Park play equipment and picnic facilities update including shade
- Park construction in the new Healy estate

Consultation with Councillors at the inception of this strategy indicated a need to review the provision of open space parks. The collection of detailed information to inform an open space plan is beyond the scope of this strategy however some recommendations for open space planning are still provided. Valuable open space assessment was conducted during the development of the Sport and Recreation Plan 2008-2013^{xx} which is still relevant and should be used to inform the recommendations of any future open space strategy.

The Sport and Recreation Plan 2008-2013 showed that Mount Isa's provision of park space was 1.18ha/1,000 people compared with a desired level of service of 2ha/1,000 people. For open space classified as sport, Mount Isa's provision of 2.88ha/1,000 people exceeded the desired level of service of 2.5ha/1,000 people. A spatial distribution analysis showed satisfactory distribution based on 90% of urban residents being within 500m of a recreation park.^{xxi}

During community consultation, particularly during street surveys, community members expressed a desire for recreational equipment in parks. This included simple requests such as half courts and backboards.

Despite the relatively favourable provision of open space reported in 2008^{xxii} and the community's request for park infrastructure, Council have reported a need to relieve the significant financial burden of parks maintenance. This has led to several recommendations relating to open spaces.

Recommendation 20 suggests the compilation of facility and open space financials using Council's financial and payroll management systems to accurately report on actual costs and returns for each Council facility. This will:

- Support decision making (and facilitate detailed open space planning (**Recommendation 23**))
- Provide an understanding of expense to revenue ratios
- Acknowledge the contribution that clubs make toward facility maintenance
- Support incentives for good asset management

Recommendation 23 suggests the development of an Open Space Plan to strategically identify temporary and permanent maintenance-saving actions and prioritised opportunities for investment in open space infrastructure. Based on financial information pertaining to park maintenance costs (**Recommendation 20**), population density, desired levels of service and usage statistics, open place planning will allow good decision making to be consistently applied and justifiable to the public, supported by financial data and classification frameworks^{xxiii}).

Recommendation 24 suggests an Open Space (Recreational Parks) Intensification Study to explore the practical and financial feasibility of intensifying the use of already well used recreational parks such as Sunset Oval and Captain Cook Oval. This action could result in the installation of user pays "smart lighting" systems that could generate income, support turf management and record park usage, resulting in greater return on investment in park maintenance and infrastructure with both financial and social benefits.

^{xx} Mount Isa Sport and Recreation Plan 2008-2013

^{xxi} Mount Isa Sport and Recreation Plan 2008-2013

^{xxii} Mount Isa Sport and Recreation Plan 2008-2013

^{xxiii} Mount Isa Sport and Recreation Plan 2008-2013



5.11 Street Surveys

A limited street survey was conducted in the central business district of Mount Isa on two mornings during the week beginning 5 February 2018. Community participation in the survey was low, leading to statistically insignificant results, however discussions with community members added anecdotal evidence to support the findings of the Department of National Parks, Sport and Racing *Queensland Sport, Exercise and Recreation Survey – Adults Research Report (QSERSA)*²⁴ and statistics displayed in the sport infographics within this report.

From the street survey and other data collected, it can be concluded that Mount Isa people participate in sport and recreation at a high rate. Therefore, the successful delivery of sport and recreation services by Council, including the provision of quality facilities, can increase the liveability of Mount Isa. The street survey and its data is an implementation outcome from the development of this strategy and can be used as a baseline for future surveys.

*Queensland Sport, Exercise and Recreation Survey – Adults Research Report*²⁵ shows:

% of people	Northern region of Queensland (which includes Mount Isa)	Queensland
Participated in physical activity in past 12 months	79%	75%
High participation (once a week or more often)	69%	63%
Higher participation (at least once per day)	25%	21%



Data collated for this strategy (see sport infographics) shows high participation rates in many sports when compared with Australia wide participation numbers. Examples include:

Sport	No. members	Mount Isa participation rate (total ²⁶ , child/junior ²⁷ or adult/senior ²⁸)	Australia wide participation rate ²⁹
Junior gymnastics	795	17.7%	2.4%
Junior rugby league	524	11.7%	2.5%
Junior hockey	135	3.0%	1.8%
Senior hockey	182	1.3%	0.7%
Junior motorcycle	40	0.9%	0.1%
Senior rugby union	100	0.6%#	0.4%
Senior shooting	280	2%	0.1%
Touch football	657	3.5%	1.1%
Senior triathlon	63	0.5%	0.3%

Includes both Mount Isa and Cloncurry population

²⁴ <https://www.qld.gov.au/recreation/assets/documents/health/active-qld-adult-participation-survey.pdf>

²⁵ <https://www.qld.gov.au/recreation/assets/documents/health/active-qld-adult-participation-survey.pdf>

²⁶ According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

²⁷ According to the Australia Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

²⁸ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

²⁹ Ausplay, Australian Sports Commission (2017)

5.12 Recommended Planning Projects

Consultation outcomes and data analysis demonstrates that clubs and associations are struggling to, or go to extraordinary lengths to, maintain and improve their facilities. In many cases this is made worse with only one club/association exclusively occupying a facility. Many facilities are heavily subsidised by the philanthropic support of the Mount Isa business community.

Many facilities are aged and in poor condition, and clubs and associations report limited financial capacity to rectify this situation. Much of the existing infrastructure was reportedly built by Mount Isa Mines in the 1970s and is of similar construction type.

Clubs and associations have also reported crippling rates and lease charges which add to the financial burden of facility provision. On the contrary, clubs and associations that do not have, or no longer have the burden of facility maintenance (e.g. triathlon p.54 and cricket p.35) report to be in a good financial position.

While there may be some room to increase membership fees, the financial returns from this action may still not be sufficient. Data within the sport infographics pages also show that in most cases there is limited capacity to grow membership, with many clubs and associations already exceeding national participation rates per population. Clubs with declining membership numbers (in line with national trends) are at greater risk.

Clubs and associations that have entered shared use arrangements (e.g. Rugby Park) have reported that the financial return from the shared arrangement is not sufficient to cover the additional facility maintenance costs which result from intensified facility use.

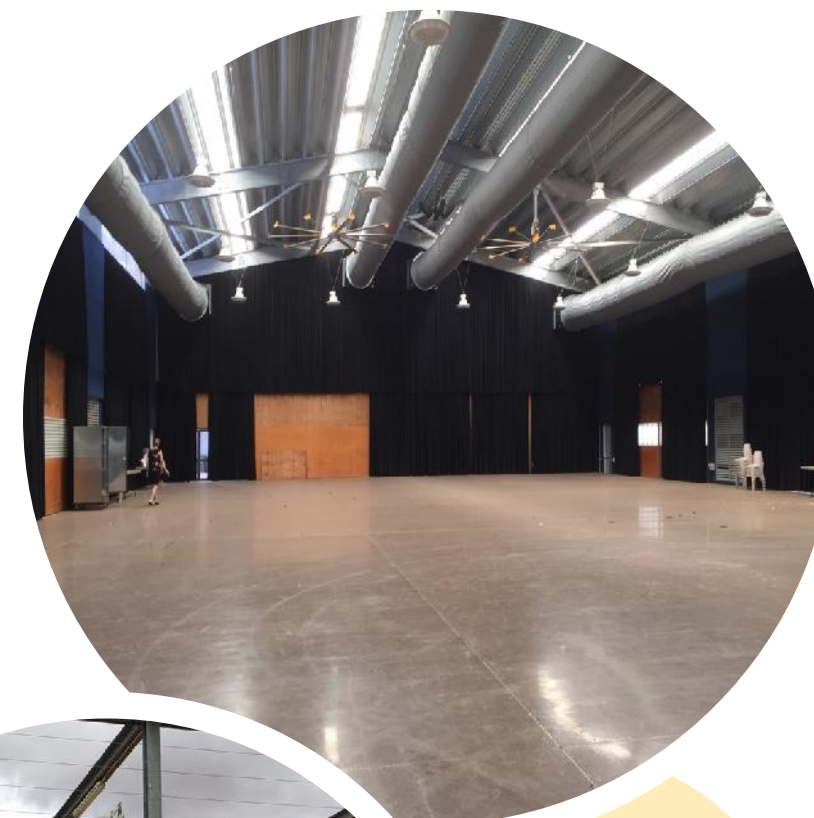
Some clubs and associations are located at inappropriate facilities and/or are outgrowing their facilities. Gymnastics (p.38) and rugby league (p.47) in particular have extraordinarily high and growing participations rates when compared to expected national participation rates. This highlights gaps in existing service provision and infrastructure in Mount Isa.

Other local governments in regional areas have addressed the challenge of sports facility provision by locating many sports within a sports precinct, facilitating multi-use and shared use arrangements and alternative facility governance, management and maintenance models, resulting in more efficient, sustainable and higher standard facility provision for more participants.

Recommendation 2 outlines the need to conduct an independent feasibility study to investigate the actions and costs required to prepare the Reserve land at Sports Parade as a long-term, viable location for sports facilities. The study is needed to confirm that Sports Parade is a feasible option for the location of a sports precinct. After the completion of the feasibility study, **Recommendation 3** suggests the preparation of a master plan for Sports Parade with the view to creating a sports precinct to accommodate as many sporting facilities, clubs and associations as possible within the one venue.

Recommendation 8 advocates an exploration into the practical and financial feasibility of intensifying the use of the Buchanan Park Entertainment Centre. This study would address some immediate indoor facility needs by considering the possible relocation of activities from unsuitable venues to the centre in the short, medium or longer-term. In parallel, commercial sport and recreation opportunities could be considered to increase revenue generated by the Buchanan Park facility in the short term, or for another facility (Sports Parade) in the longer term.

Recommendation 9 suggests conducting a financial analysis and business review of Mount Isa Entertainment and Tourism Venues (MIETV) facility hire to establish an acceptable community service obligation and inform the development of a policy and framework for MIETV hire for community users. During consultation, it was reported that the cost of hiring MIETV facilities made their use difficult or impossible for local clubs and associations, despite them being the ideal facility to use. Successful implementation of this recommendation would see increased use, accessibility and affordability of MIETV facilities for community users.



Recommendation 19 suggests the development of a Mountain Bike Strategy with the assistance of professional track builders and sport experts. The recommendation explores strategic facility provision for the growth sport of mountain biking which has the potential to provide additional lifestyle benefits for locals and an adventure tourism opportunity with the potential to utilise Mount Isa's natural environment to enhance the local economy^{30,31&32}.

Recommendation 18 suggests the development of detailed design plans and costings for a skate park in Camooweal, utilising the existing concept plans for the Mount Isa skate park facility including community consultation. This recommendation is carried over from the Sport and Recreation Plan 2008-2013³³ and supported by the continued high use of the skate ramp on the tennis court in Camooweal.

Recommendation 25 suggests reconsideration of previously conducted planning for a motor sport facility (mentioned in the Sport and Recreation Plan 2008-2013), along with community energy, governance and event management models, likely economic benefit, potential sites and development costs, to determine if planning for a motor sport facility should commence.

A significant number of recommendations in this strategy suggest planning outcomes rather than immediate infrastructure construction. Planning provides better outcomes, and factors in opportunities for essential community consultation and engagement (during both the planning and construction phases).

Consultation for the Sport and Recreation Strategy 2018-2027 highlighted some failings in previous Council consultation.

Recommendation 22 provides an opportunity to develop a community consultation policy as part of the customer service standards for sport and recreation projects. The policy would include a framework to match the level of consultation required with the extent of the respective project and to define when external consultants should be engaged to professionally facilitate consultation.



³⁰ Mountain bike tourism helps drive economic turnaround in Tasmania's North East (2015)

³¹ Mountain biking: An opportunity to enhance economic development in Australian rural areas? (2014)

³² Review of the Queenstown Trail | Economic Impacts and Trail User Satisfaction (2017)

³³ Mount Isa Sport and Recreation Plan 2008-2013

6. Sport Infographics

In addition to the raw data provided as appendices to this report, data on a sport by sport basis has been summarised into infographics.

Each infographic includes (where possible):

- Association and club details
- Participation trends (at club, local government area, state and national level)
- Facility information (indicating existing facility standards)
- Facility usage (including shared and multi-use)
- Infrastructure development priorities
- Links to regional and/or state-wide needs
- Major challenges (including relevant emerging issues and gaps in existing service provision and infrastructure)
- Implications and opportunities to guide Council's provision of sport and recreation services

Each infographic informs the reader of the situation each sport faces. Example interpretations include:

- Growth in participation despite population decline (e.g. motorcycling p.44, hockey p.39 and rugby league p.47)
- High participation rates compared to national average participation (e.g. gymnastics p.38, rugby league p.47, archery p.27)
- Sports with declining membership in line with national trends (e.g. softball p.51 and tennis p.54)
- Opportunities for growth in membership (e.g. golf p.37, athletics p.28 and AFL p.26) or club establishment (e.g. swimming p.52)
- Sports that are growing despite the national trend (e.g. hockey p.39)
- High or low quality facility standards and the club's and association's likely facility improvement capacity (e.g. netball p.45, softball p.51 and rugby league p.47)
- Clubs and associations which are proactive and self-sustaining (e.g. campdrafting p.34, hockey p.39 and motorcycling p.44) and those for which self-sustainability is out of the question due to small participation numbers (although in line with national trends) (e.g. archery p.27)
- Realistic facility improvement aspirations (e.g. motor sport p.42)
- Opportunities for shared and multi-use arrangements (e.g. cricket p.35)
- Over utilised (e.g. gymnastics p.38, rugby league p.47 and rugby union p.48) or underutilised facilities (e.g. softball p.51 and tennis p.54)
- Opportunities based on national trends (e.g. mountain bike p.44, triathlon p.54, futsal p.49)

The sport infographics are the most significant implementation outcome created during preparation of this strategy. They provide Council with unprecedented intelligence which can aid in decision making and provide statistics which can assist in the application for grant funding by clubs, associations and Council.





1 competition facility Legend Oval, Sports Parade

LEGEND OVAL

Low level QAFL ground audit report 37%^{iv}

3 male and 2 female toilets (poor condition)

Canteen (poor condition)

Storage (poor condition)

FACILITY USE



4 clubs



1 Mount Isa Tigers AFL Club

2 Mount Isa Buffaloes AFL Club

3 Mount Isa Rovers AFL Club

4 Alpururulam Young Guns AFL Club (Lake Nash)

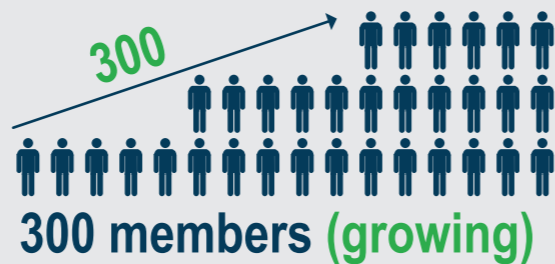
AFL TRENDSⁱ

3 local training facilities

Tony White Oval

Rugby Park

Kruttchnitt Oval



1,547,915

Australians participated in 2017, 10.24% growth

30% females

– assisted by the NAB AFL Women's competition

3rd

most popular sport for Australian boys

13.6%

of Australian boys play AFL

2%

of Australian girls play AFL

10th

most popular sport for Australian girls

15th

most popular sport for Australian adults

2.5%

of Australian adults play AFL

2.6%

of the Australian population play AFL

2.1%

of Mount Isa adult population play AFLⁱⁱ

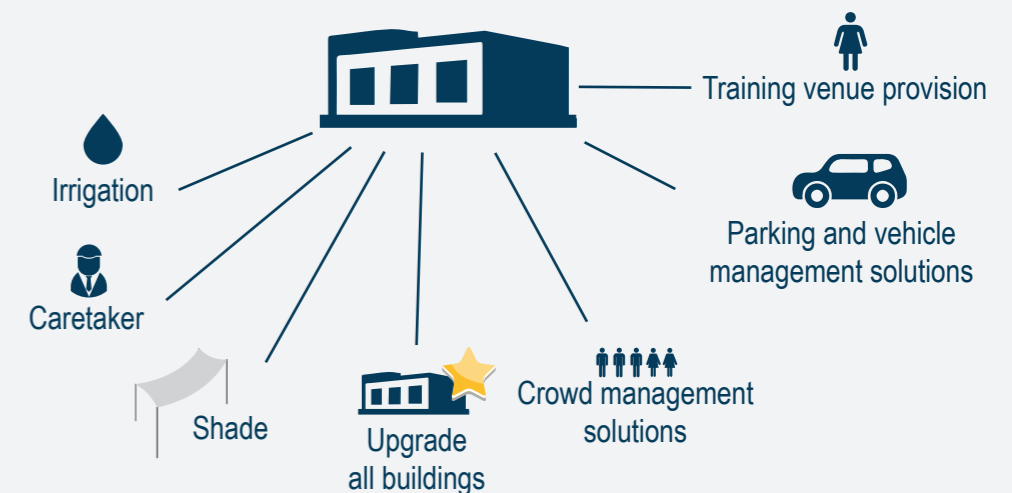
3rd

most popular club sport for Australian adults and children combined

MAJOR CHALLENGES



FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Growth via junior and women's competition (potentially to 485 members or 2.6% of populationⁱⁱⁱ)

Sports Parade Master Plan engagement

Growth via representative AFL participation



Facility development partnership with QAFL

Facility sharing with Mount Isa Cricket

ⁱ Source: Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

^{iv} Queensland Government Sport Planning Tool - AFL Qld

ARCHERY



Facility off Lake Moondarra Drive

- Clubhouse
- Lease with Mount Isa Water Board
- Toilet block 1 male toilet, 1 female toilet, 1 male shower, 1 female shower (good condition)

FACILITY USE



Fortnightly events on Sunday mornings and Wednesday nights^{iv}

IMPLICATIONS AND OPPORTUNITIES



Mount Isa participation rates exceeds national statistic

1club



Mount Isa District Bowhunters (MIDB)

1 association

Affiliated with Australian Bowhunters Association

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} www.mountisawater.qld.gov.au/r48-reserve/recreation/

^v Followed up by Council after strategy consultation period

ARCHERY TRENDSⁱ



45,500

Australian adults participate in archery nationwide

0.2%

Australian adult population participate in archery

0.5%

Mount Isa adult populationⁱⁱ participate in archery

15,100

Australian children participate in archery nationwide

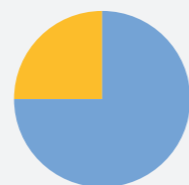
0.3%

Australian child population participate in archery

0.6%

Mount Isa child populationⁱⁱⁱ participate in archery

100 members



75% male
25% female

75 senior members

25 junior members

Membership declined from approx. 200-250 5 years ago

Club was uncontactable during the Sport and Recreation Strategy engagement^v

MAJOR CHALLENGES



Member recruitment

Negative perception of the sport



Kill animals (untrue)

Distance to travel to competitions

Control of access during a shoot

High equipment costs

BOXING



PARTICIPATION OPPORTUNITIES

Mount Isa PCYC



B-P Boxing Mount Isa

No engagement during the Sport and Recreation Strategy (clubs did not complete survey)

BOXING TRENDSⁱ



1.3%

of Australian adult population participate in boxing as an organised activity

0.2%

of Australian child population participate in boxing as an organised activity

1%

of Australian adult population participate in boxing as a club sport

Boxing in Australia has a higher female participation rate

54% and 46% women menⁱⁱ

GYM / FITNESS



PARTICIPATION OPPORTUNITIES

Stack City Gym

CrossFit Mount Isa

Kangatraining Postnatal Fitness Mount Isa

Mount Isa PCYC

Anytime Fitness Mount Isa

Mount Isa Irish Club

F45 Gym

The Yoga Hub

GaleForce Fitness

Mount Isa Parkrun

Healthy Lifestyles Australia

GYM AND FITNESS TRENDSⁱ



33%

of people located in the Northern region of Queensland (which includes Mount Isa) participated in any gym activity (compared to the state average of 31%)

28%

of people located in the Northern region of Queensland (which includes Mount Isa) participated in any gym activity most often (compared to the state average of 23%)

ⁱ Queensland Sport, Exercise and Recreation Survey – Adults Research Report (2016)

1 facility – Sunset Oval

Sunset Oval	Discus ring
Shared public park	Shot put area
Used for: Athletics, Cricket, Many others	Long jump
Shared clubhouse	Pop up sprinklers from bore
2 male and 2 female toilets (poor condition)	2 x 1000w high pressure sodium floodlights
Shipping containers for storage	Maintained by Council
400m athletics track	No lease
Hammer cage	Usage agreement (expires 2020) – Waives hire/use/rental fees

Events

- Club days – Saturdays – April to September
- 3 to 4 hours competition time
- 2 x throwing pentathlon events >14 years up
- 2 x retro events – all former events and distances

FACILITY USE

Other users of facility, equipment and volunteers for athletics

- Spinifex State College
- Good Shepherd Interscholar Carnivals
- Primary and Secondary Interscholar Carnival
- Dajarra and Border Schools

Park also used by

Personal trainers

Community groups

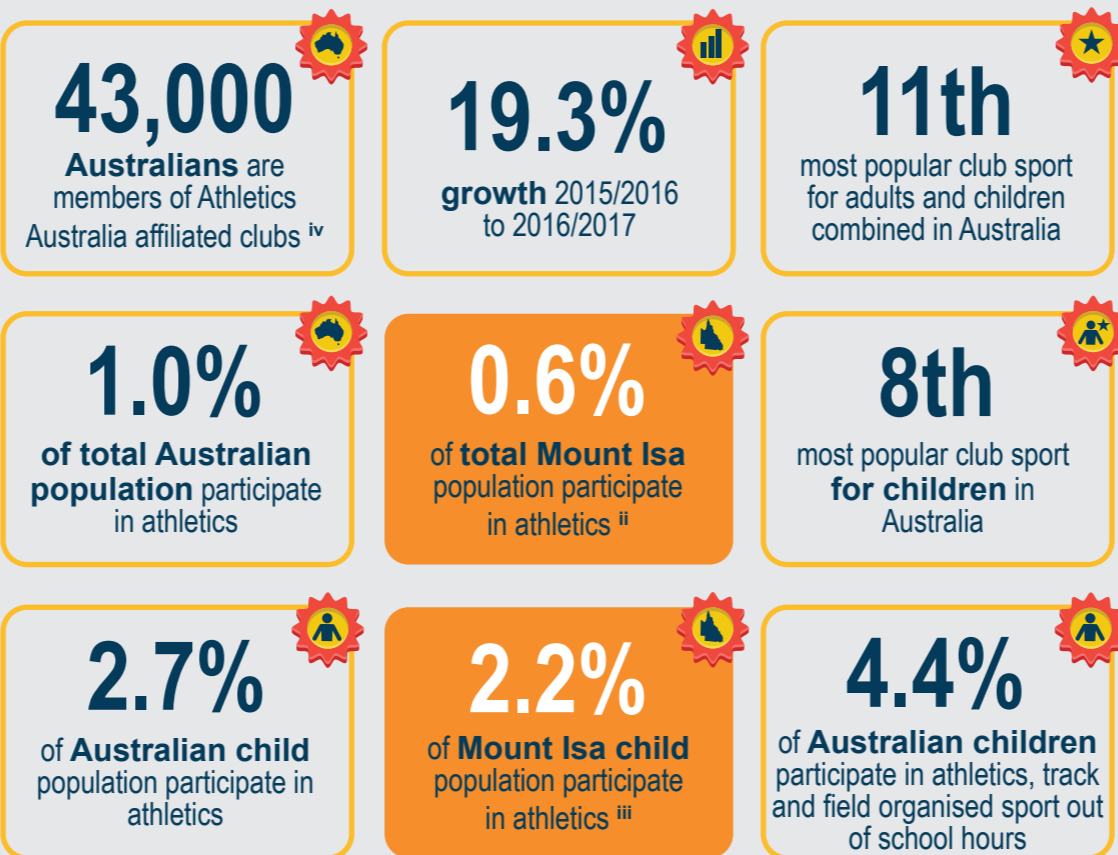
Isa Rats Triathlon

1 club



1 club - Mount Isa Athletics

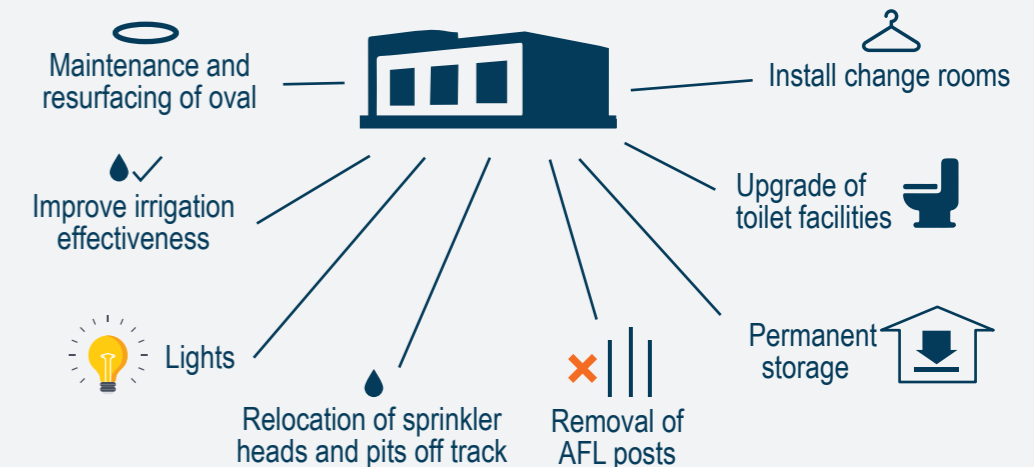
ATHLETICS TRENDS ⁱ



MAJOR CHALLENGES

- Facility is not fit for purpose (surface presents safety hazard)
- Sprinklers and pits on the track – safety hazard renders some lanes unusable
- Facility break-ins (decreased with alarm system)
- Tenure – no maintenance costs but also no ability to improve facility
- Existing lights create surface fatigue in one area of the oval

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES



ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} Athletics Australia Annual Report (2016/2017)


BADMINTON



Facilities

 Operate from Mount Isa Multi-Purpose Recreation Stadium – Sports Parade


20
members


50%
decrease
from 2017


Established 5
years ago with
4-5 players

Affiliated with Queensland
Badminton Association



BADMINTON TRENDS ^{i&iii}



15,393
members in **Australia**

20.5%
Australian wide increase
from previous year

1,314
members in
Queensland – 8.5% of
total Australian players

10,000
sporting schools
participants nationwide

0.2%
of **Australian** adult
population play club
badminton

0.1%
of **Mount Isa** adult
populationⁱⁱ play club
badminton



1 association
Mount Isa Badminton Association

MAJOR CHALLENGES

Cost of using basketball stadium

Have been using Spinifex junior campus but the surface
is not really suitable

Transient population – a lot of police officers played but
have left town

Seeking alternate location for lower cost but no appropriate
facilities other than basketball centre

IMPLICATIONS AND OPPORTUNITIES

Small participation sport
so must share a facility

Assist with awareness
of the sport
(e.g. Expo inclusion)

Sports Parade Master
Plan engagement (for
longer term relocation)



Consider within Buchanan
Park Entertainment
Centre Feasibility Study
to house gymnastics and
other commercial
Partners
(short to medium term)

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ Badminton Australia Annual Report (2016/2017)

FUTSAL



FUTSAL TRENDS ⁱ



Futsal is the only form of
'indoor soccer' or
'five-a-side' that is officially
approved by FIFA and
Football Federation Australia

Played in over 100 countries and boasts
millions of players around the world

One of the fastest growing sports in the world



Played 12 months of the year


206
members

Only been in
operation for
3
years

118
junior
members

88
senior
members

 75% male  25% female



Has the potential
to be a large sport

MAJOR CHALLENGES

Suitably qualified referees

Accommodating shift workers

Competition organised and run by basketball centre
whose staff have little understanding of the sport

FACILITY USE



Operates out of Multipurpose
Recreation Stadium on alternate
nights to basketball competition

IMPLICATIONS AND OPPORTUNITIES

Potential to be a fast growth
and high participation sport

Sports Parade Master
Plan engagement



Potential to contribute to
Multipurpose Recreation
Stadium improvement

Consider other competition
management options



1 association

ⁱ Football NSW (2016)

ⁱⁱ FFA (2015)

BASKETBALL



MOUNT ISA MULTI-PURPOSE RECREATION STADIUM – SPORTS PARADE

Modern facade (poor condition)	Meeting/conference room
Foyer	Toilets and dressing rooms
Extensive administration and business management offices	Storage
2 indoor basketball courts	Formalised car parking
Grandstand seating	Outdoor recreational areas (poor condition)
Unused gym/childcare or rentable space	Lot 1 on plan SP134707
Club room (bar)	Lease directly from State Government

2018 Summer Competitions

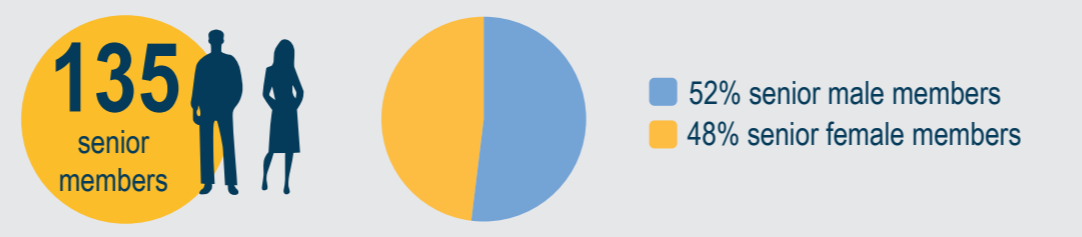
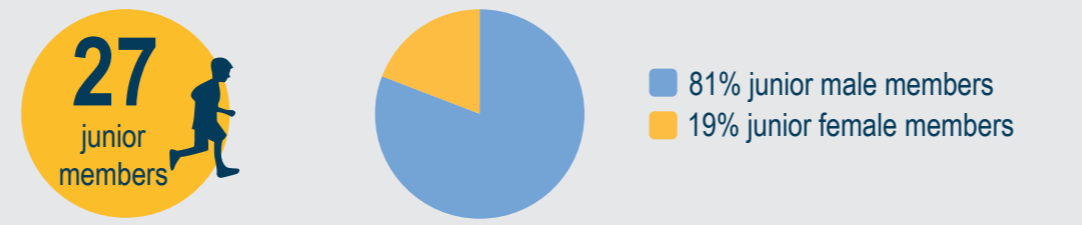
8 team women's open	10 team men's open	4 team under 17 juniors	4 team under 12 juniors
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1 association
Mount Isa Basketball Association
(associate member of Qld Basketball League)

Affiliated clubs provide a minimum of 2 teams in both the men's and women's competitions



BASKETBALL TRENDS ⁱ



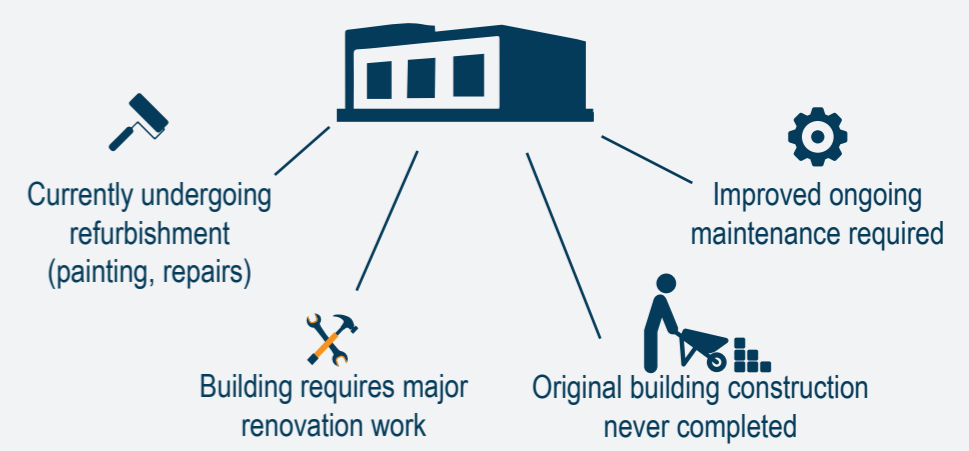
- Static membership
- 8 volunteer committee members
- Paid referees, administrator and cleaner
- Team volunteers
- Scorer, timekeeper or shot clock operator

- 594,919** people played **basketball** in 2016-2017
- 7th** most popular Australian club **sport for adults**
- 1.4%** Australian adult population play club basketball
- 0.9%** of **Mount Isa adult population**ⁱⁱ play club basketball
- 4th** most popular Australian club sport for children
- 5.5%** of Australian **child population** play club basketball
- 0.6%** of **Mount Isa child population**ⁱⁱⁱ play club basketball
- 6.5%** of **Australian children** playing organised sport out of school hours play basketball

MAJOR CHALLENGES

- Inexperienced committee, with limited time to give
- Low volunteer numbers
- Extent of facility renovation and maintenance required

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

- Requires further engagement (committee difficult to contact)
- Potential for membership growth (see statistics)
- Governance and business management support and education opportunity
- Sports Parade Master Plan engagement
- Potential administration centre for Sports Parade Precinct

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)
ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over
ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years



Fourth Avenue Facility

Lease with State Government – expiry approximately 2022

Demountable toilets – 3 female and 3 male – no disabled access

New 4.2m start gate

Staging area - no shade

New transponder loop and unit

Lighting (poor condition, upgrade required)

Clubhouse (fair condition, but short life demountable)

Grandstand seating - no cover

Canteen

Previously had irrigation

First aid room

Hand water now (water issues)

Registration office

Car parking area (dirt)

FACILITY USE

Host one carnival per year



FNQ Championships, every 5 years, June 2019

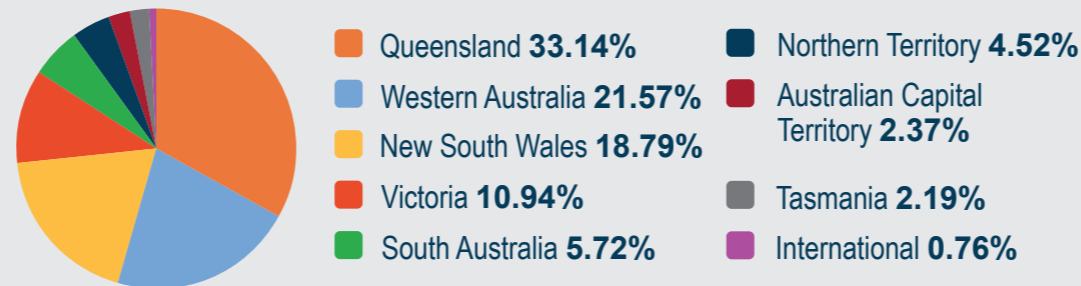
Island BMX Club



BMX TRENDS ^{i&iii}

NATIONWIDE PARTICIPATION

16,595 participated nationwide 2017 – 18% decrease from 2016



PARTICIPATION GENDER



60 riding members

200 total members

Fundraising necessary for facility improvements and operational expenses

Current committee all at different stages of their involvement (parents of younger and older members)

30TH MOST POPULAR AUSTRALIAN CLUB SPORT FOR CHILDREN

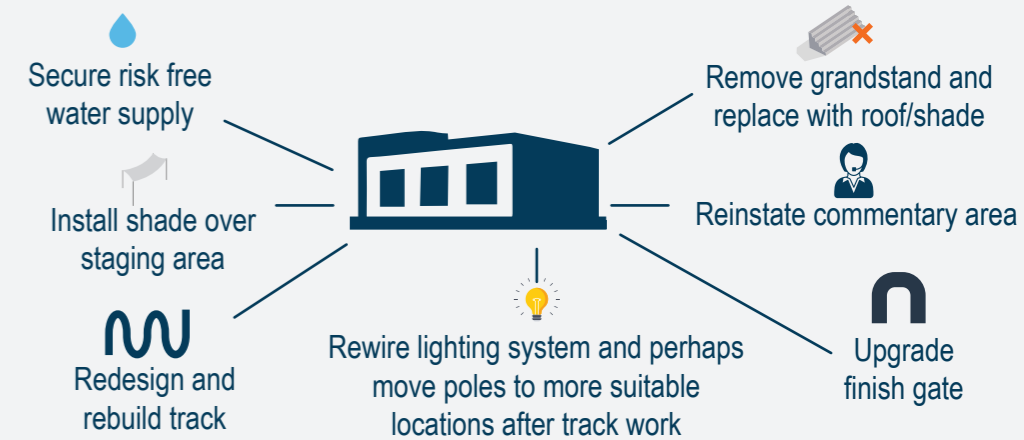
0.2% of Australian child population participate in club BMX

0.1% of Mount Isa child populationⁱⁱ participate in club BMX

MAJOR CHALLENGES

- Currently leaderless – no management committee volunteers at 2018 AGM
- Some long-term members seeking to step away from the committee
- Small numbers of riders
- Water supply (water leaks and excess water bills)
- Facility maintenance and fundraising requirements are high
- Break-ins from river dwellers (fencing has improved)
- Track washes out/away in wet season
- Challenging location (river bed)
- Lack of camping area

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Sports Parade Master Plan engagement

Support to rectify water issues

Recruitment opportunities, members and volunteers

Historically proactive club (especially regarding facility improvement)

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

ⁱⁱⁱ BMX Australia Annual Report (2016/2017)



MOUNT ISA'S SATELLITE TOWN

Located **190km** from Mount Isa

208 people

46.2% male

53.8% female

33 families

36 median age

13.9% of the population – people aged 65 years and over

2.5 average children per family

20.8% of the population – children aged 0-14 years

IMPLICATIONS AND OPPORTUNITIES



Community consultation for Camooweal Skate/Bike Path and Bike Track Plans

FACILITIES

SPORTS RESERVE

- Cricket pitch
- Annual Anzac weekend cricket carnival
- Water presents a problem
- Can only water a week or so before the event
- Mown by Council before event
- Top end of town has no water while the pitch is being watered

CAMOOWEAL CAVES NATIONAL PARK

- Managed by Myuma Group
- Cave look-out is provided

ELLEN FINLAY MEMORIAL PARK

- Playground
Well used by local children
- BBQ
- Seating

CRONIN PARK

Camooweal Campdraft and Rodeo Association

- Annual campdraft
- 1st weekend in June (3-day event)
- 1,600 nominations

Facility improvement needs

- More shower blocks and toilets
- Just put down a bore (need a tank to store the water to give facility its own water)
- Shade (trees being planted to improve grounds)

Camooweal Race Day

- August race day
- 4 or 5 races
- Around 600 people

Camping

- Shit Box Rally (Brisbane to Darwin car rally)
- Drovers' Camp Festival weekend (August)

Camooweal State School

- School oval
- Basketball facilities

Georgina River

- No facilities on the river
- Facilities would make managing the RV campers difficult

Private dwellings: 260

Camooweal \$1,107	Median weekly household income 	Mount Isa \$2,132
2.1	Average people per household 	2.6
\$0	Median monthly mortgage repayment 	\$1,885
\$125	Median weekly rent 	\$260
1.2	Vehicles per house 	1.8

FACILITIES

TENNIS COURTS

- Tennis courts not well used
- Skate ramp on tennis courts
- Skate ramp at the tennis court is well used by children

Sources:
 • (2016) Australian Bureau of Statistics, Census QuickStats, Mount Isa Local Government Area, Code LGA35300 (LGA)
 • (2016) Australian Bureau of Statistics, Census QuickStats, Queensland Code 3 (STE)



Bendall Drive

- 95m x 180m campdraft arena
- 8 male toilets and 12 female toilets
- Clubhouse – open shed
- 11 showers
- No catering facilities
- No storage at facility
- 4 toilet facilities
- Was previously the speedway
- 2 brick
- Council lease, 14 years, expires in 2027
- 2 demountable
- \$2 million (approx.) has been invested (including in-kind)

Low fees for community use to promote more facility use (e.g. \$150)

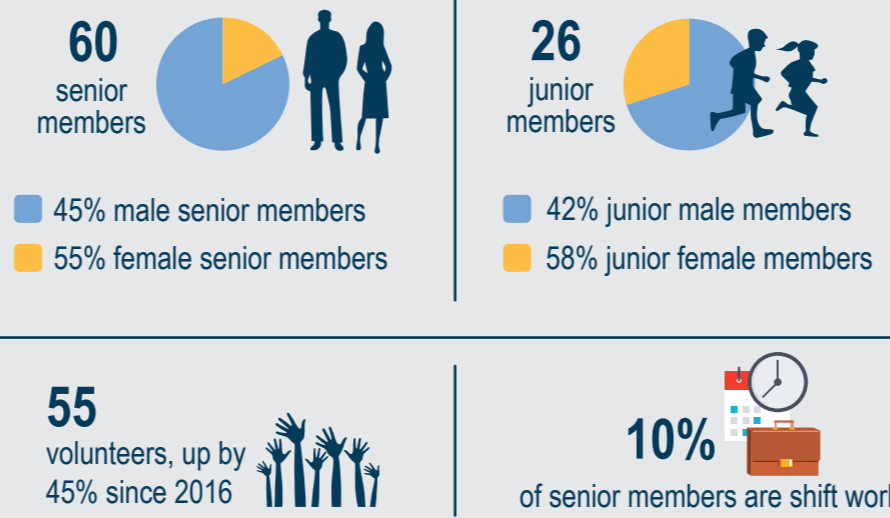
FACILITY USE

Annual campdraft → 350 competitors, Up to 3,000 cattle, 3 days, 2,000 runs

Used 12 months per year → Smaller campdraft, Club members daily, Rodeo club, Schools and clinics (6 or 7 per year), Other community users

1 association
Mount Isa Campdraft Association

CAMPDRAFT TRENDS ^{i&iv}



GRANT FUNDING APPLICATION HISTORY

Community Benefit Fund \$35,000 provide power to site (successful)	Qld Government Get Playing Program \$100,000 arena yard (successful)
Community Benefit Fund \$35,000 shed (successful)	Get Playing Places and Spaces \$100,000 arena lights (in process)

12,448
Australian Campdraft Association (ACA) members Australia wide

0.05%
of Australia's populationⁱⁱⁱ are ACA members

0.05%
of Mount Isa's populationⁱⁱ participate in club campdrafting

Membership growing rapidly

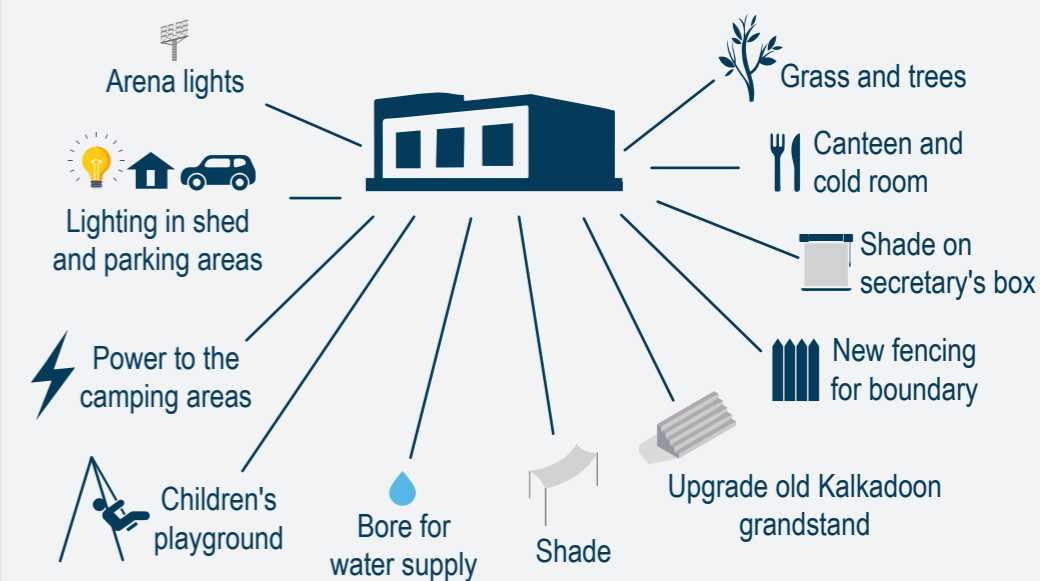
Competitors travel to events from all over Queensland and New South Wales

Campdrafting is a sport in its own right and is not part of rodeo

MAJOR CHALLENGES

- Water (major issue)
- Water transported to the grounds and stored in tanks
- Installation of a bore is a high priority
- Continued facility improvement
- Income required to cover high facility lease costs

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Facility development success story

Club proactive with grant applications



Club with extensive facility improvement achievements to date

Hosting the ACA National Finals (bid process, new venue each year) for significant community economic benefit

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

ⁱⁱⁱ 24,908,678 on 19 April 2018 (projected resident population of Australia) ABS

^{iv} Australian Campdraft Association (2017)

CANOEING



Lake Moondarra

Public lake managed by the Mount Isa Water Board

2 male and 3 female toilets

In discussions with Water Board about Trustee Permit

No catering facilities or fixed food licence

Clubhouse

No change rooms

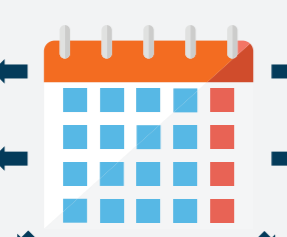
FACILITY USE

Twice a week by the club

Open 7 days a week

Gregory River Race

Big event



Fish Stocking Challenge

Dragon Boat Racing

Isa RATS also use facility

Supported by Canoeing Australia

Club supplies dragon boats for the corporate challenge

Other clubs also use Lake Moondarra from other clubhouses

NORTH WEST CANOE CLUB



30 members



Core group of volunteers



Very few overheads (public lake)



Well-developed sponsorship program



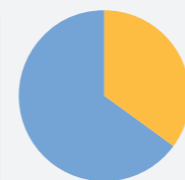
Strong committee

CANOEING TRENDS^{i,ii&iii}



27 canoe clubs in Queensland

1,039 members in Queensland



65% males
35% females

Most growth in 13-18 years and 51-60 years



19th most popular Australian activity for adults



1.6% of Australian adult population participates in canoeing



0.2% of Mount Isa adult populationⁱⁱ participate in club canoeing



MAJOR CHALLENGES



Tenue to allow for grant applications

Successful promotion of club and events

FACILITY IMPROVEMENT NEEDS



Extend club house from 10m to at least 12m x 3m for new dragon boat storage

IMPLICATIONS AND OPPORTUNITIES

Support to ensure Trustee Permit with Water Board



Small with potential to grow (see statistics)

Successful and proactive club

Capitalise on Lake Moondarra as "lifestyle" infrastructure

SKIING



ISA SKI & POWER BOAT CLUB INC

No engagement during the Sport and Recreation Strategy (club did not complete survey)



SKIING TRENDSⁱ



111,500 participants Australia wide

participants Australia wide

0.6% of Australian adult population participate in skiing

of Australian adult population participate in skiing

Lake Moondarraⁱⁱⁱ



Slalom course directly in front of clubhouse



Boat ramp



Open clubhouse



Lawn area and shady trees



BBQ and sink



Parking close by



2 gazebos



Public toilet close by



2 solar powered lights

IMPLICATIONS AND OPPORTUNITIES

Capitalise on Lake Moondarra as "lifestyle" infrastructure



Potential for 85 adult participants according to statistics^{i&ii}

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ Canoeing Australia (2017) (2016/2017 season data)

ⁱ Australian Sports Commission (2016 and 2017)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ www.mountisawater.qld.gov.au/r48-reserve/recreation/

Sunset Oval

- Facilities
- Sunset Oval
- Public park - No lease in place
- Maintained by Council
- Shared facility
- Pop up sprinklers from bore
- Athletics
- Community
- Cricket
- Surface improving with irrigation
- 2 male and 2 female toilets (poor condition)
- Clubhouse shed (shared with athletics and interschool cricket)

Captain Cook Oval

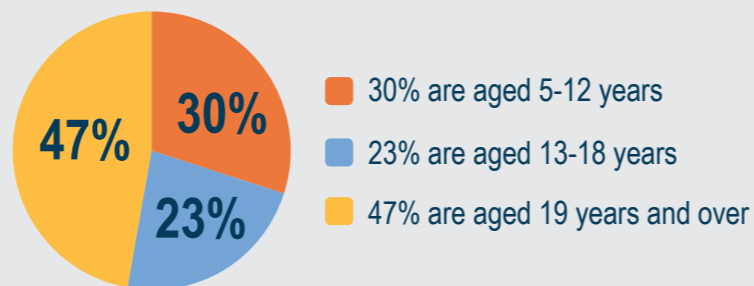
- Public park
- No other amenities on site
- Secondary facility after Sunset Oval
- Public toilets with male and female toilets

Sports Parade Hockey Fields

- Junior cricket under lights

 **1 association**
Mount Isa Cricket Association

CRICKET TRENDS



4 volunteers
Positive financial position without the burden of facility maintenance

444,570
club and community participants

6th
most popular Australian club sport for adults and children combined

2.3%
of Australian population play cricket

4th
most popular Australian club sport for adults

1.4%
of Mount Isa population^{iv} play club cricket

1.7%
of Mount Isa adult populationⁱⁱ play club cricket

1.8%
of Australian adult population play cricket

4.4%
of Australian child population play cricket

5.9%
most popular Australian club sport for children

5.9%
of Australian children playing organised sport out of school hours play cricket

0.7%
of Mount Isa child populationⁱⁱⁱ play cricket

MAJOR CHALLENGES

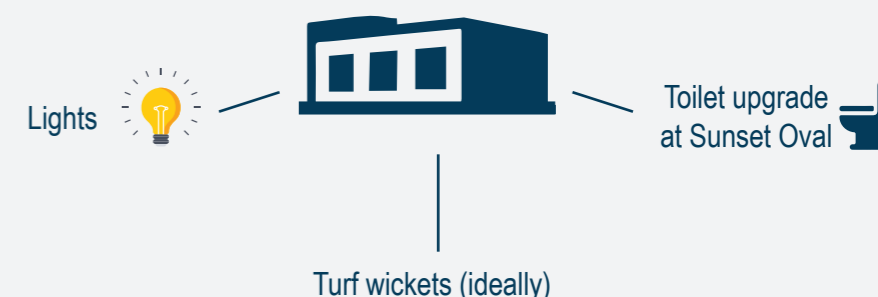
UV exposure (juniors play under lights to overcome)

Modern participant/parent resistant to many hours standing in the sun

Low volunteer numbers

Decline in Mount Isa despite national participation growth

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Share with AFL for senior cricket (juniors playing next door at hockey facility)

Volunteer recruitment and club culture initiatives

Sports Parade Master Plan engagement

Governance support and education opportunity

Statistics show growth potential particularly junior's and women's cricket

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

DANCING



FACILITIES

Mount Isa Irish Club – Mount Isa Irish Dancing (MIIDA)

Facility is owned by Mount Isa Irish Club

Mount Isa Irish Club is the main club and MIIDA is a sub-committee

Irish club is run by a Board – provides no funding to MIIDA

1 day per week in exchange for dancing at St Patricks day celebrations

14 Transmission Street – DiLi & Mount Isa Irish Dancing

Facility is owned by leased by Sikaran from Council

2 change rooms with 2 showers (both broken)

Hired by DiLi and Mount Isa Irish Dancing casually per hour

Timber floor participation space

2 male toilets and 1 female toilet (very poor condition)

No air-conditioning

Used 7 days a week all year by Sikaran and other organisations

Wellington Road (ex Judo building) – Mount Isa Highlanders

Will be a new home for Mount Isa Highlanders

Used also by Mount Isa Irish Dancing

Australian Workers Union Hall – 3 Isa Street – Mount Isa School of Dance

No engagement during the Sport and Recreation Strategy (school did not complete survey)

15 Flower Street - Isa EnPointe Dance Studio

Hire facilities from North West Gymnastics Club (see Gymnastics facility statistics)

Anglican Church Hall – Mount Isa Highlanders and Mount Isa Irish Dancing

Owned by Anglican Church

No storage

Toilets detached (very poor condition)

Timber floor participation space

No change rooms

No catering facilities

May not be used for dancing once Judo hall is renovated

Baptist Church Hall – DiLi

Facility is owned by Baptist Church

No change rooms and catering facilities

Timber floor participation space

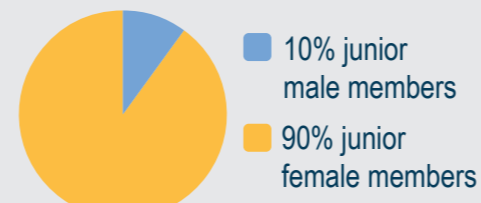
No storage

Toilets located outside, in good condition

DANCE TRENDSⁱ

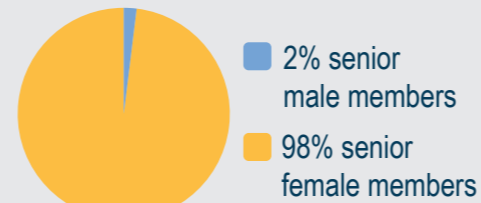
Dance sport does not have a governing body

240^{iv} junior members



15% of senior members (DiLi)

55^v senior members



10 volunteers (Irish Dancing)

6th

most popular Australian activity for children organised sports outside of school hours

7.2%

of Australian child population participate in dancing (15.4% of girls)

5.4%

of Mount Isa child population^{iii&iv} participate in dancing

29th

most popular Australian activity for adults

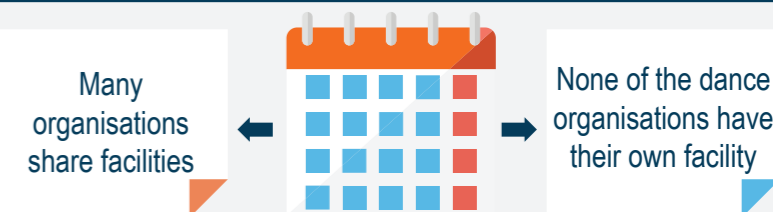
1.4%

of Australian population participate in dancing

0.4%

of Mount Isa adult population^{ii&v} participate in dancing

FACILITY USE



5 dancing organisations



- 1 Mount Isa Irish Dancing (MIIDA) – Dean Studio (NFP)
- 2 DiLi – Dream it Live it (commercial)
- 3 Mount Isa Highlanders – no response to survey or consultation
- 4 Mount Isa School of Dance (NFP) – no response to survey or consultation
- 5 Isa EnPointe Dance Studio (commercial) – no response to survey or consultation

MAJOR CHALLENGES



All consulted organisations are outgrowing current facilities

IMPLICATIONS AND OPPORTUNITIES

Both NFPs and commercial operators may find a more suitable space within Buchanan Park Entertainment Centre



Sports Parade Master Plan engagement (for longer term relocation)

More participation data required to make statistics more representative^{iv}

Conduct a Buchanan Park Entertainment Centre Feasibility Study to house gymnastics and other commercial partners (short to medium term)

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} Mount Isa Highlanders, Mount Isa School of Dance and Isa EnPointe Dance Studio not included in the count as no response to survey or consultation

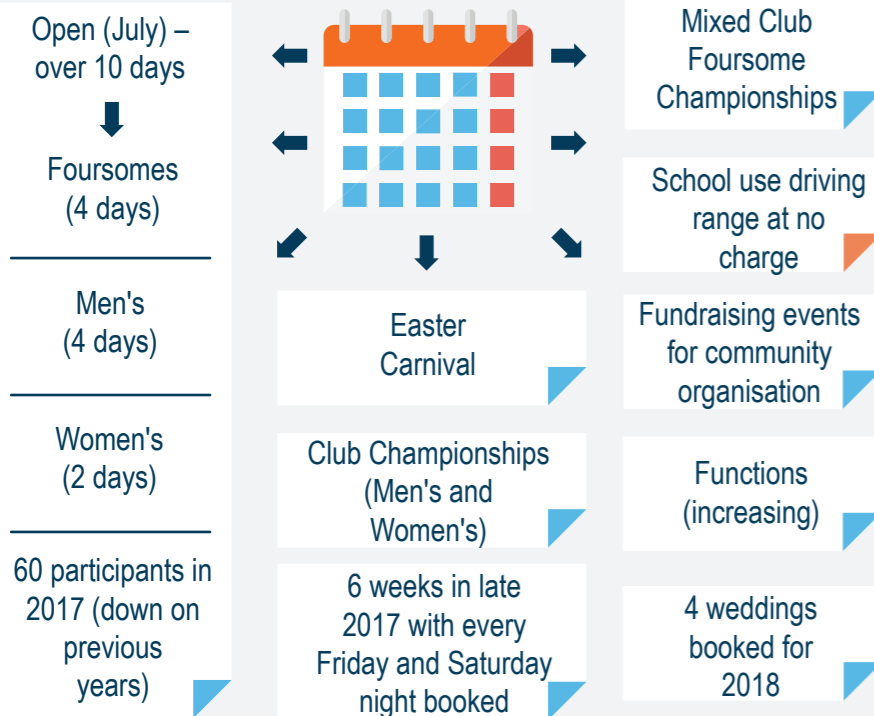
^v Mount Isa Irish Dancing does not have senior members



Mount Isa Golf Club

- 7** Open seven days per week year round
- 18-hole** golf course
- Fixed food licence and catering facilities
- 2 male toilets and urinal and 3 female toilets with disability access
- Showers 1 female and 1 male
- 2 storage rooms
- Partial irrigation on some of the fairways
- Treated water from mines and Council which is vital
- Can't use effluent water close to the clubhouse
- Lighting on three fairways (currently not working)
- Pro shop closed (strategic decision)
- 2 houses and a flat on site (all need work)
- Land is owned by Glencore Mine – lease is 30 years
- Upgraded access road (Glencore and Council project)
- Effluent/recycled water

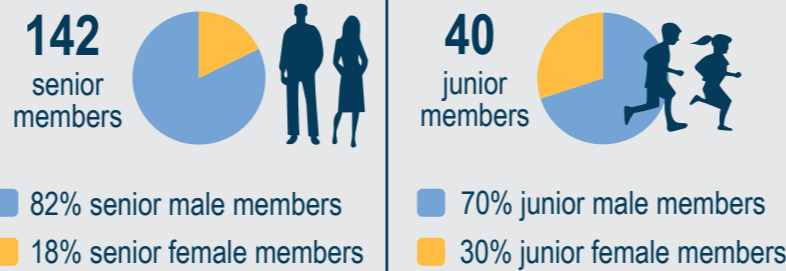
FACILITY USE



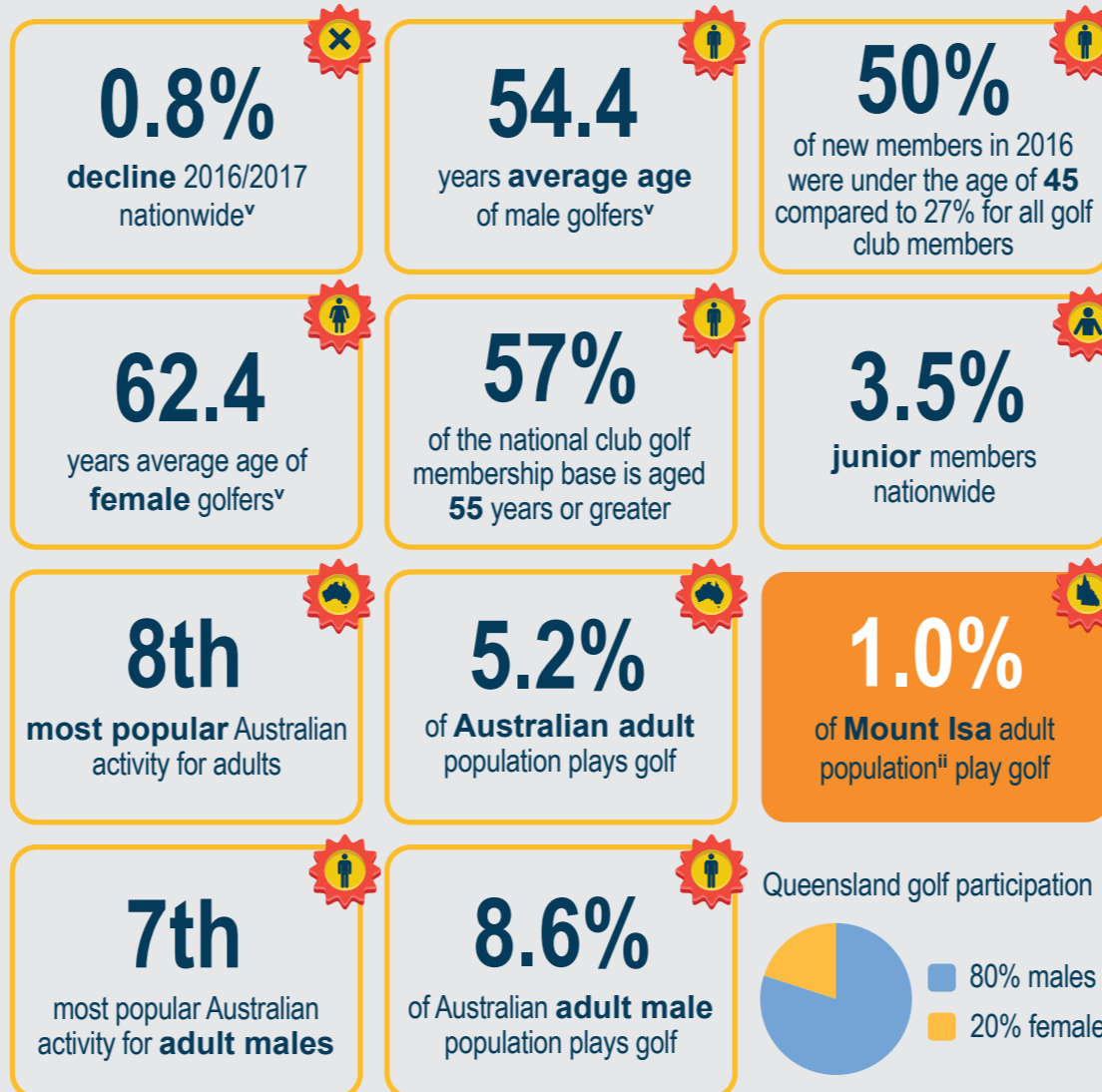
GOLF TRENDSⁱ



MOUNT ISA GOLF CLUB



- 65%** of senior members are shift workers
- Full time Green Keeper
- Club in good financial position with successful restructure and good management

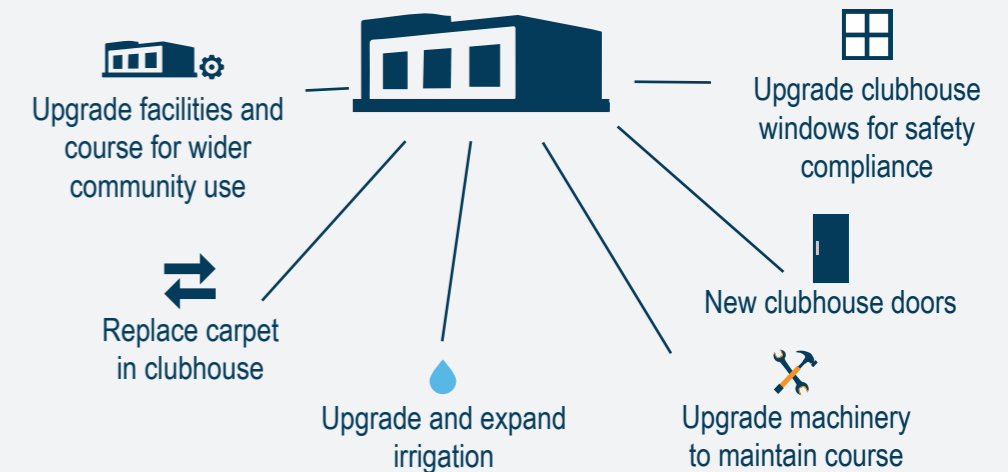


MAJOR CHALLENGES



- Increase membership
- Increase function centre bookings
- Success with grant applications

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

- Statistics suggest significant opportunities to increase membership
- Support irrigation expansion initiatives
- Support as a function centre within event/tourism strategy
- Well run club to be supported with development opportunities

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

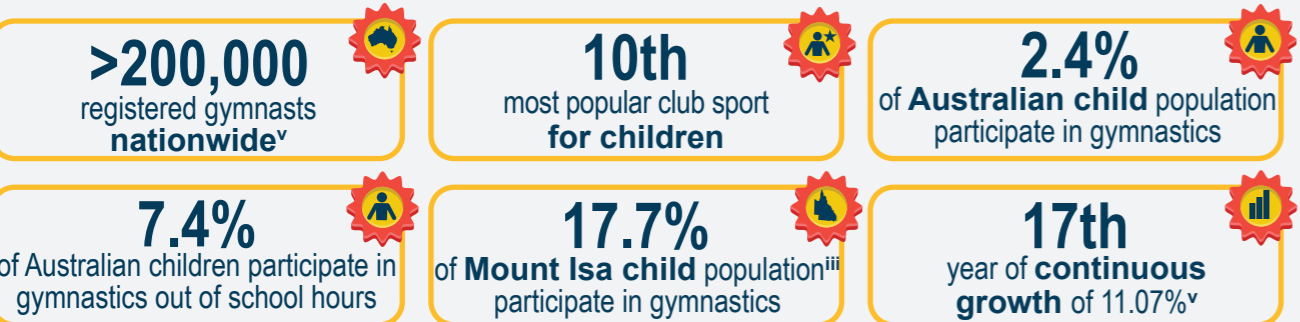
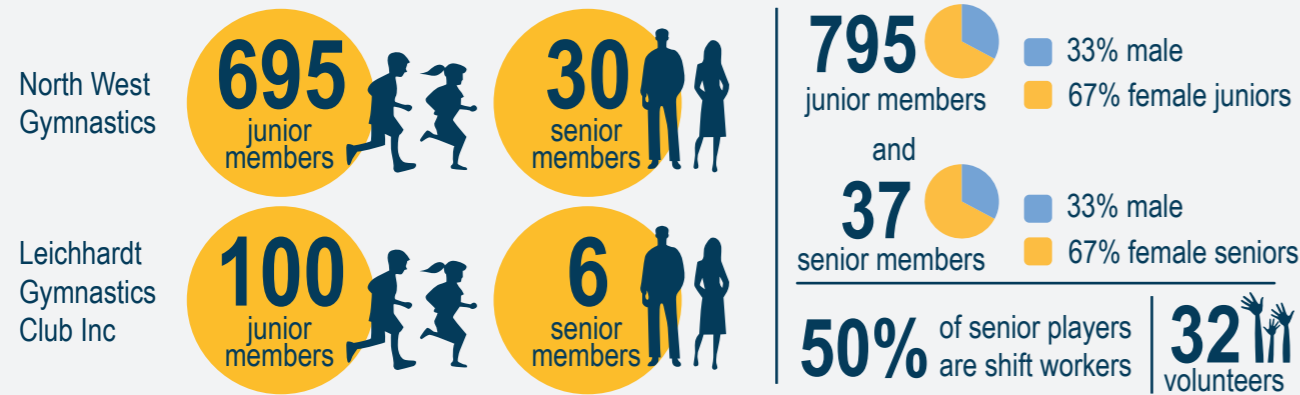
ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

^v Golf Australia (2017)

GYMNASTICS

GYMNASTICS TRENDS



IMPLICATIONS AND OPPORTUNITIES

Very high participation numbers and growth – neither venue fit for purpose or upgrade		Project planning and grant application already developed	Sports Parade Master Plan engagement (for longer term relocation)
Conduct a Buchanan Park Entertainment Centre Feasibility Study to house gymnastics and other commercial partners (short to medium term)		Commercial opportunities and proactive club members	Favourable statistics for funding success

Additional note

2015/2016 both clubs worked with Glencore, Queensland Government Sport and Recreation Services, Local Government, and other organisations to put together a funding application for a multipurpose facility at Sports Parade. In the final days, the funding application was not submitted and the project was not progressed.



Leichhardt Gymnastics Club Inc
100 junior and 6 senior members – declining

North West Gymnastics
695 junior and 30 senior members – increasing

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

^v Gymnastics Australia (2017)

2 facilities

15 Flower Street – North West Gymnastics

Used 6/7 days per week all year	Installed custom flooring over concrete (all spaces)
Hired to non-gymnastics users	Non-standard size sprung gymnastics floor
Industrial shed	Commercial 12-month lease – expires June 2018 with a +1-year option
3 separate access areas	Admin reception area
4 participation spaces	Canteen/kitchen (newly renovated)
Dance studio	Parents' viewing area
Gymnastics hall	2 unisex toilets (poor condition)
Circus	2 storage areas
Fitness	No change rooms or showers

OTHER ACTIVITIES AT THE FACILITY

Training courses	Art exhibitions	Birthday parties	Venue hire	Sports for bush kids' week (110 participants)
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MAJOR CHALLENGES

Facility not fit for purpose	Growing membership
Lease expiring	Located in inappropriate town plan zone
Lack of availability or cost prohibitive alternative venue options	

FACILITY IMPROVEMENT NEEDS

Bouldering rock climbing wall 2.4x7.2m	Upgrade toilet and change room facilities	Relocation	Air-conditioning
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8 Wellington Road - Leichhardt Gymnastics Club Inc

Used 6 days per week	1 male and 1 female toilet
Exclusive use	No change rooms
15m x 25m space	No storage
Non-standard 9x12m sprung floor (12x12m floor is required)	1 shower facility internal to building
No catering facilities	Council lease

MAJOR CHALLENGES

Facility prone to break-ins, vandalism and trespassing	Facility in poor condition
Can only host up to Level 4 competitions due to floor space	

FACILITY IMPROVEMENT NEEDS

Renewable energy installation	Major building repair and renovation
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HOCKEY

Sports Parade Hockey Facility

- 2 good fields
- 2 average fields
- Lighting up to 450 LUX
- Optional 2 more fields (with hard work and money)
- Clubhouse (bar, office, canteen, 1 male toilet, 1 urinal and 2 female toilets. No disability access)
- Toilets block (poor condition)
- No disabled toilet
- Impact sprinklers that need to be moved manually and hand watering
- Effluent/recycled water
- Council lease

FACILITY USE



1 association
Mount Isa Hockey Association

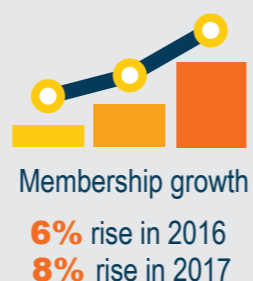
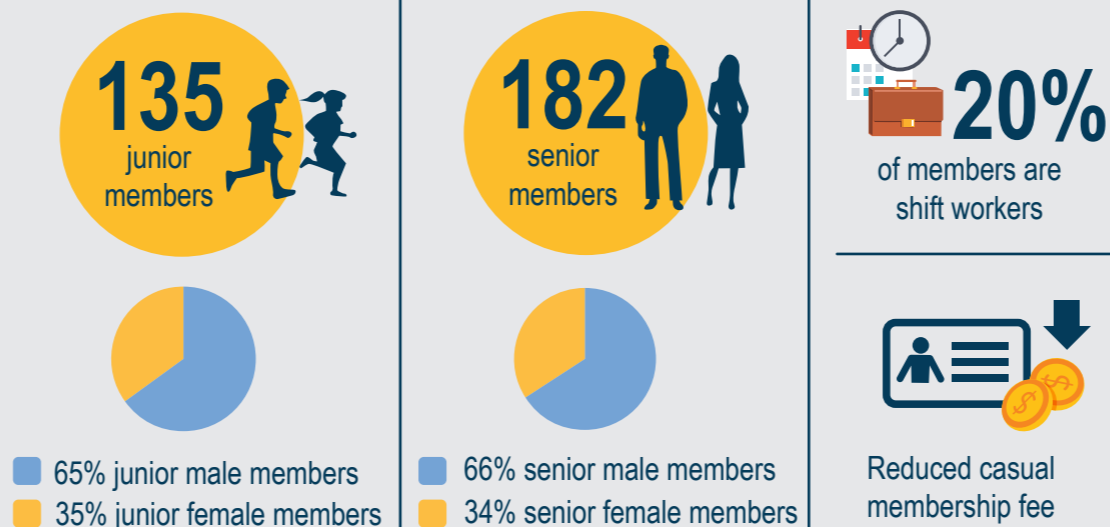
4 clubs



COMPETITIONS

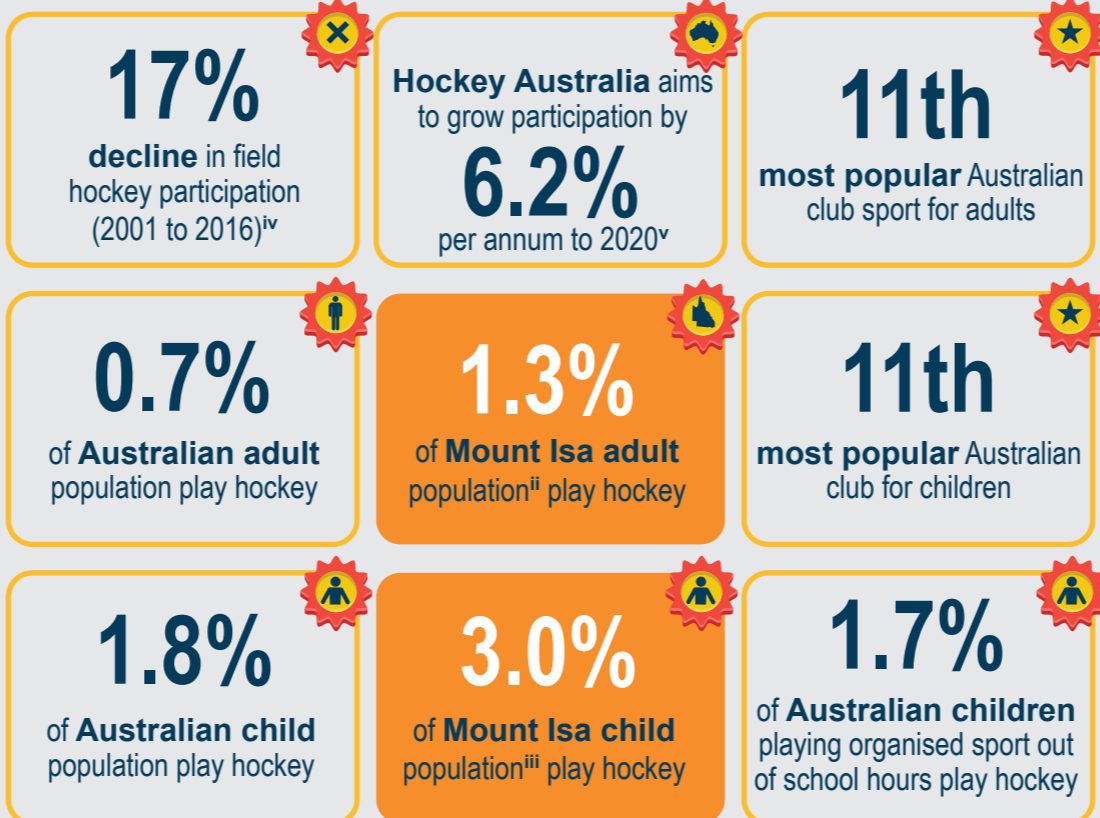
Open men's | Open women's | 3 junior grades

HOCKEY TRENDSⁱ



Rotating game times on game days to suit more people

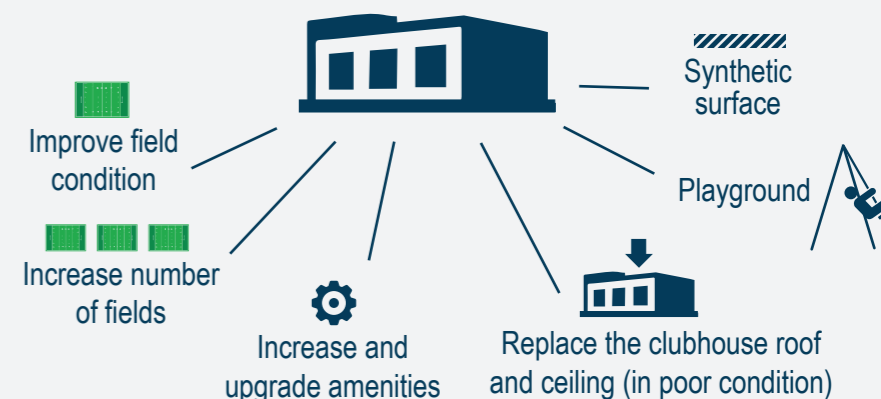
25 volunteers - up from 2016



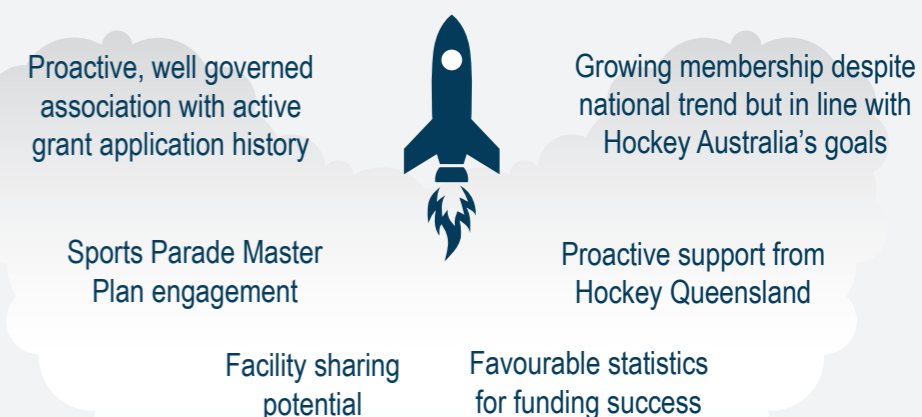
MAJOR CHALLENGES

- Continued recruitment to increase numbers
- Retain current members by improving our facilities
- Broaden facility usage

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES



ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} Roy Morgan (2017)

^v Hockey Australia's National Participation Game Plan 2017-2020

HORSE RACING



LAWN BOWLS



TEN PIN BOWLING



No engagement during the Sport and Recreation Strategy (club did not complete survey)



Buchanan Park

HORSE RACING TRENDSⁱ



114

clubs in Queensland

31%

of total Australian clubs are in Queensland

103

tracks in Queensland

29%

of total Australian tracks are in Queensland

677

race meetings in Queensland

26.5%

of total Australian race meetings are in Queensland

776

Queensland Trainers – 23% of total Australian trainers

228

Queensland Riders (Jockeys, Amateur Jockeys and Apprentice Jockeys) – 27% of total riders in Australia

Clubs

2 clubs



Island Bowls Club
Fourth Ave, Parkside QLD 4825

Leichhardt Services Bowls Club
8 Carbonate St, Soldiers Hill QLD 4825

BOWLS TRENDS^{i&ii}



No engagement during the Sport and Recreation Strategy (clubs did not complete survey)

1.7%

increase in national participation to 633,865

389,249

social bowls

210,717

formal competitions

15,000 children across 460 schools nationwide participating in lawn bowls as part of Sporting Schools Jr. Jack Attack program

1.3%

of Australian adult population participate in bowls

0.9%

of Australian adult population participate in club bowls

0.2%

of Australian child population participate in bowls

0.1%

of Australian child population participate in club bowls

COMMERCIAL OPERATOR



Mount Isa Tenpin
6/2 Kaeser Rd, Pioneer QLD

No engagement during the Sport and Recreation Strategy (organisation did not complete survey)

TENPIN BOWLING TRENDS^{i&ii}



30,407

members nation wide

15%

growth

50%

of members over 50 years of age

<3,000

junior members

0.3%

of Australian adult population participate in tenpin bowls

0.1%

of Australian adult population participate in club tenpin bowls

7,000

primary school children nationwide participated in Tenpin Bowling through Sporting Schools

ⁱ Racing Australia Annual Report (2017)

ⁱ Australian Sports Commission (2017)

ⁱⁱ Bowling Australia Annual Report (2016/2017)

ⁱ Australian Sports Commission (2017)

ⁱⁱ Annual Report Tenpin Bowling Australia (2016)

MARTIAL ARTS



14 Transmission Street – Sikaran Martial Arts Mount Isa

- Land leased from Council
- Lease expires 2018
- Clubhouse is referred to as a Dojo
- BBQ but not full catering facilities
- Irrigation is pop-up system (broken due to the cars that park illegally when visiting the dog park next door)
- Gambling Community Benefit Fund grant submitted to install a fence for \$35,000
- No storage
- 2 change rooms with 2 showers (both broken)
- Timber floor participation space
- 2 male toilets and 1 female toilet (very poor condition)

FACILITY USE



No engagement during the Sport and Recreation Strategy engagement (organisations did not complete survey)

Mount Isa Mixed Martial Arts (MMA) | Mount Isa Kick Boxing

Mija Judo Academy



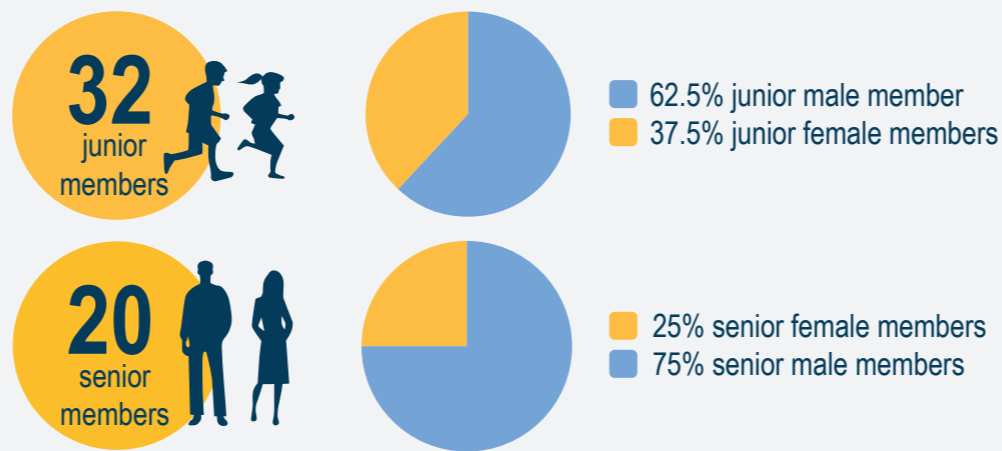
MARTIAL ARTS TRENDS

321,000 participants in 2016

14% increase in the 15 years between 2001-2016

42,279 children participated in 2016-2017

Sikaran Martial Arts Mount Isa



8 committee members – doubled since last 2016

Have produced numerous World Champion athletes

25% of senior members are shift workers

Plan to offer more classes in self-defence and Eskrima/Arnis (stick fighting) in 2018

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Very proactive enthusiastic leadership team, keen to improve governance and club facilities



Engaged in community activities and fundraising – potential to partner with other clubs to deliver events

SQUASH



NORTH WEST SQUASH AND FITNESS 25 PAMELA ST, MOUNT ISA

Limited engagement during the Sport and Recreation Strategy engagement (organisation did not complete survey)



SQUASH TRENDS

200,000 squash players nationwide

768 squash centres

1,918 squash courts

26.6% increase in participation from 2015-2016

SOCIAL SQUASH MOST POPULAR FORMAT

0.8% of Australian adult population participate in squash

0.2% of Australian child population participate in squash

ⁱ Australian Sports Commission (2016 and 2017)

ⁱⁱ Roy Morgan (2016)

ⁱ Australian Sports Commission (2016 and 2017)

ⁱⁱ Squash Australia Annual Report (2017)

MOTOR SPORT

 **99 Duchess Road**

- Facility is owned by Mount Isa Mining Supplies
- No clubhouse (no permanent home facility)
- Access to an office at facility
- No catering facilities or change rooms
- No storage
- 2 male and 2 female toilets

The club did not participate in face-to-face consultation as part of the Sport and Recreation Strategy.

FACILITY USE



FACILITY IMPROVEMENT NEEDS

Develop a quarter mile drag strip  Club believes the development of the dragstrip will lead to significant economic, community and tourism benefits

IMPLICATIONS AND OPPORTUNITIES



Very small membership base and growth potential for such extensive aspirations

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ Economic Contribution of the Australian Motorsport Industry 2013, Confederation of Australian Motor Sport

MOTORSPORTS TRENDS ⁱⁱⁱ

Mount Isa Motorsports and Recreation

 No junior members

7 senior members

43% of members are shift workers

5 volunteers

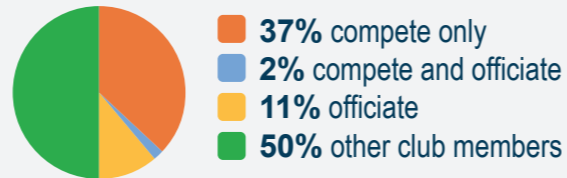
4th most watched sport in Australia

80% participants surveyed said 'being with family and friends' is an important reason why they are involved

30% of participants live in regional areas

0.05% of Mount Isa adult populationⁱⁱ participate in club motor sports

>150,000 Australian's participate in club motor sport



30,359 Queensland's participate in club motor sport

0.1% of Australian adult population participates in motor sportsⁱ

85% of motor sport venues are in regional areas

PONY CLUB



PONY CLUB TRENDS ⁱ

17,285 members under 17 including **3,614** Queensland members

9,192 members over 17 – including **3,023** Queensland members

42,264 people affiliated with Pony Club Australia

864 clubs nationwide

Limited engagement during the Sport and Recreation Strategy engagement

2 clubs



Argylla Pony Club (no survey response) – Old Mica Creek Rd, Mica Creek

Mount Isa District Pony Club (incomplete survey response) – Mica Creek Road, Mount Isa

28 members

18 seniors

10 juniors

7 less than 2017

ⁱ Source: Pony Club Australia (2016)

VOLLEYBALL

Limited engagement during the Sport and Recreation Strategy engagement (organisations did not complete survey)

FACILITIES

North West Squash and Fitness – 25 Pamela St, Mount Isa
Mount Isa Multisport and Recreation Centre – Sports Parade

VOLLEYBALL TRENDS ⁱ

1% of Australian adult population participate in volleyball

0.3% of Australian child population participate in volleyball

ⁱ Australian Sports Commission (2016 and 2017)

MOTORCYCLING



Previous facility

Nawamba Indigenous Womans Sports Club Inc

Indigenous Land Council leased Queensland Government

1 male and 1 female toilet

No clubhouse (used Nawamba Club)

Storage is a shipping container

New facility Jubilee Park

Recently relocated

Have erected a shed to be used as a clubhouse

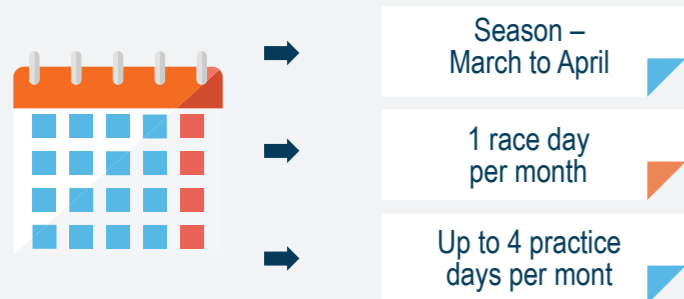
Currently building new track

Club owns tents and a BBQ

Submitted plans to Motorcycling Australia for new track

Club hires portaloos when required for events

FACILITY USE



Mount Isa Dirt Bike Club



Mount Isa Dirt Bike Club



62.5% junior male members
37.5% junior female members

75% junior male members
25% junior female members



Excellent support from community and local businesses



MOTORCYCLING TRENDS^{i&iv}

>21,000 competitors

>350 affiliated clubs

>3,000 registered officials (mostly volunteers)

Australian motorcycling TV watching has declined from **10.3% to 7.0%** (2011 to 2016)

0.3% of Mount Isa adult populationⁱⁱ participate in club motorcycling

0.1% of Australian child population participates in club motorcycling

0.9% of Mount Isa child populationⁱⁱⁱ participate in club motorcycling

0.2% of Australian adult population participates in club motorcycling

MAJOR CHALLENGES



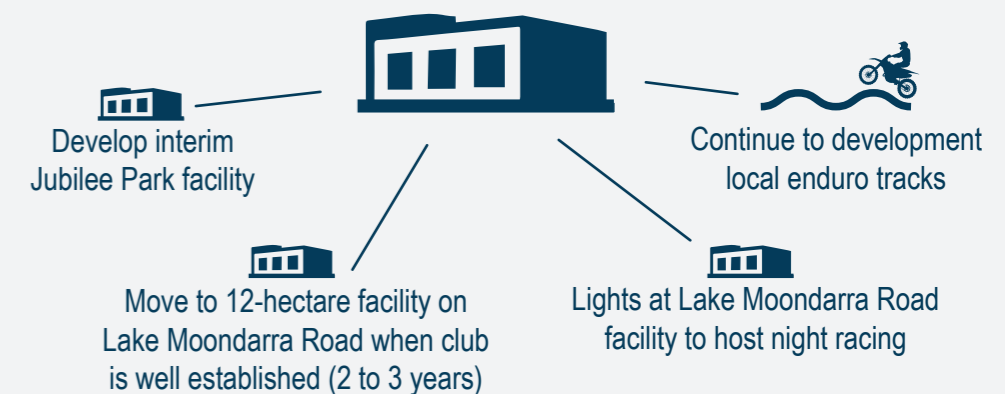
Poor relationships with the Indigenous Land Council has caused the club to leave their facility

Jubilee Park is interim solution (2/3 years) – will need to move again

Jubilee Park facility is too small, only two football fields in size

Fundraising for facility development

FACILITY IMPROVEMENT PLANS



IMPLICATIONS AND OPPORTUNITIES

Club have received local community support for new Lake Moondarra facility



Consult the club for inclusion within a Mountain Bike Strategy

Popular sport in rural and regional areas^v

Events recognised to bring economic benefits to host communities^v

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} Motorcycling Australia (2016)

^v Motorcycling in Australia: Directions for the Motorcycle Industry 2014-2016 (2013)

MOUNTAIN BIKE



R48 Reserve

7km trail

Land use agreement with Water Board for R48 Reserve

Grant funding to build track for Mountain Bike Australia Come and Try Day

Club cleans up Reserve in return for land use

Other facilities

Moondarra cycle path

Not road bike suitable

Mountain bikes won't use tar

Investigating other trail options

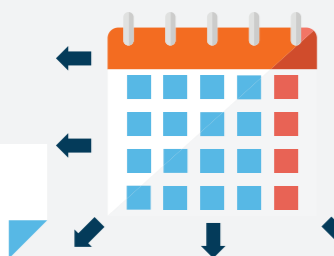
Community consultation not effective

ACTIVITIES AND EVENTS

3-4 events per year including major event Fountain Springs Classic

Fountain Springs Classic

>50 riders



Gentler 20km trail for those new to the sport and social riders

Provides economic and tourism benefits for Mount Isa

Gruelling but scenic 65km trail for more experienced and serious competitors

Social rides on Friday night

36 clubs in Queensland



MOUNTAIN BIKE TRENDS ^{i&iii}



Stack City Mountain Bike

360

Facebook members



27

financial members



>50

event participants



8

volunteers



Operating

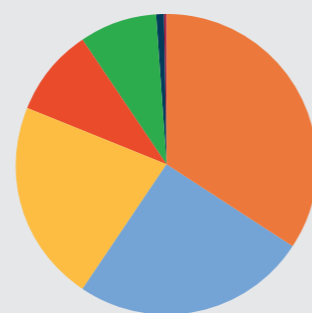
3

years



Incorporated

2018



Age range popularity^{iv}

- 35-44 (33%)
- 25-34 (24%)
- 45-64 (21%)
- 12-17 (9%)
- 18-24 (8%)
- 65-74 (0.7%)
- Under 12 (0.15%)
- Over 75 (0.02%)



MAJOR CHALLENGES



Providing tracks to facilitate growth and interest in the sport

Need to be able to clear and mark dedicated trails for competitions

Having a land use agreements in place

Goal to raise \$20,000 to match with Get Playing grant for trail network

FACILITY IMPROVEMENT NEEDS



Ambitions for a skills park and a pump track in town to ensure maximum usage

Ideally establish a trail head in town but land availability is the challenge

Potential to establish a trail network with Peacock Park (Lake Moondarra) as a trail head

IMPLICATIONS AND OPPORTUNITIES

Develop a Mountain Bike Strategy for Mount Isa to establish a trail head and network with tourism and economic benefits



Build membership and event participation in line with global popularity trends

Enthusiastic and committed club with progressive aspirations

Sports tourism which capitalises on the region's distinct natural landscape

>18% national membership growth

>70% regional membership growth

>23% club and private promoter affiliation growth

0.1%

of Australian adult population participates in mountain biking

0.2%

of Mount Isa adult populationⁱⁱ participate in club mountain biking



- 84% male riders
- 16% female riders

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ Mountain Bike Australia (2016)

^{iv} 2016 Australian Mountain Bike Market Profile, Dirt Art



Wellington Road

- Facility is owned by Council
- Lease being renewed in 2018
- 8 concrete courts inside cycling velodrome
- No clubhouse – demountable building as an office
- Basic catering facilities
- Facility is shared with cycling – different parts of facility leased to each club
- 2 male toilets and 2 female toilets
- Lighting at facility poor lux level
- Playground
- Grandstand
- Caretaker house

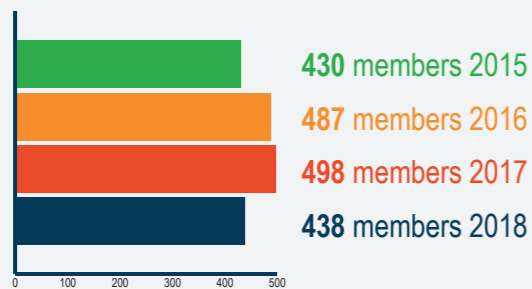
1 association

10 clubs

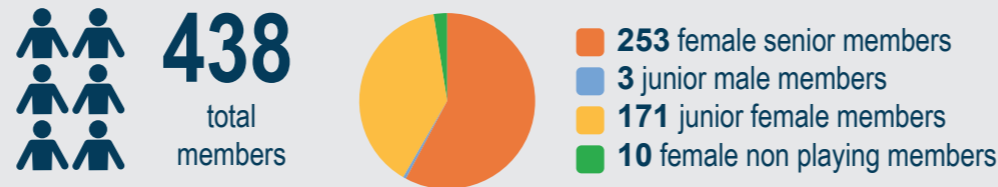


- Allsorts Netball Club
- Good Shepherd Catholic College
- MIMS 2PH
- Panthers Netball Club
- Rovers Netball Club
- Spinifex Netball Club
- Sunset Tigers
- Te Whanau
- Tigers Netball Club
- Vixens Netball Club

Membership relatively static



NETBALL TRENDS ^{i,v}



- 9 volunteers
- Grant officer
- 30% of senior players are shift workers

>486,000 Australian participants
10% increase from 2015
423,000 Netball Sporting Schools program participants nationwide

10% increase in coach accreditations in 2016
13th most popular activity for adults
3.2% of Australian population play netball

2.3% of Mount Isa population^{iv} play netball
7th most popular activities for women
5th most popular club sport for adults

2.0% of Australian adult population play club netball
1.8% of Mount Isa adult populationⁱⁱ play netball
3rd most popular club sport for children

5.9% of Australian child population play club netball
3.9% of Mount Isa child populationⁱⁱⁱ play netball
5th most popular organised out of school hours for children

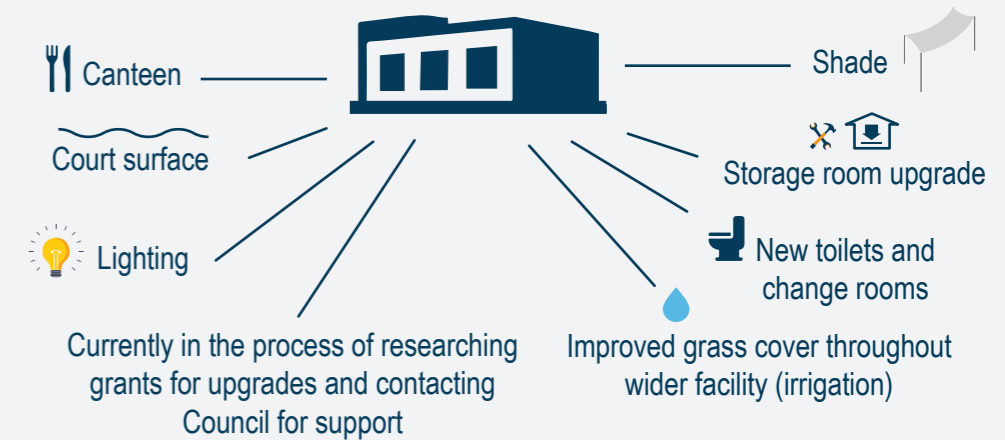
MAJOR CHALLENGES

- Volunteers
- Poor and run down facilities
- Isolation from larger cities to develop youth

FACILITY USE



FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

- Opportunity for membership growth (according to statistics)
- Very proactive enthusiastic leadership team, keen to improve governance and club facilities
- Knowledgeable Grants Officers involved with the club
- Sports Parade Master Plan engagement

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)
ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over
ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years
^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people
^v Netball Australia Annual Report (2016)



Buchanan Park

No lease in place (working on it) – in kind arrangement at present

Facility is owned Council and managed by MIETV

Toilets and change rooms as per Buchanan Park facility

No clubhouse

Shipping container for storage



Campdraft facility – Bendall Drive (see Campdraft sport information)

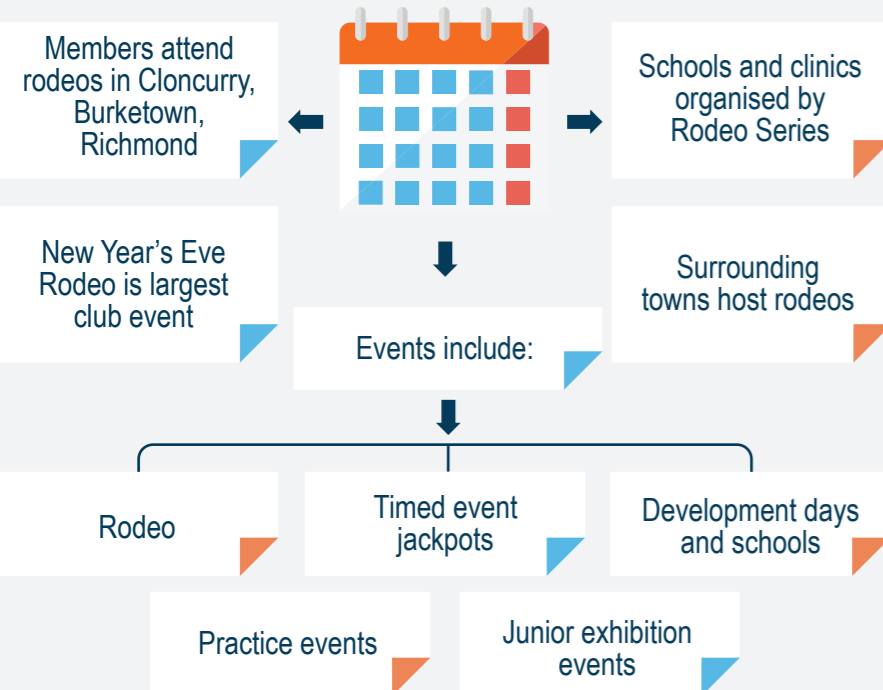
Leased by Council to Mount Isa Campdraft Association

Facility is used 12 months per year

Facility includes chutes, sheds and other facilities required for rodeo events

Campdraft Association are supportive to host Rodeo Series at the facility

FACILITY USE



RODEO TRENDS ^{i&ii}



Over **100** Australian Pro Rodeo Association (**APRA**) rodeos are conducted annually and competition culminates at the National Finals Rodeo each year

16,649 APRA buck outs/runs in 2016/2017

Barrel racing (3,314), bull riding (2,575) and steer wrestling (2,448) the most popular APRA disciplines

Increase of 4,705 APRA buck outs/runs from 2015/2016

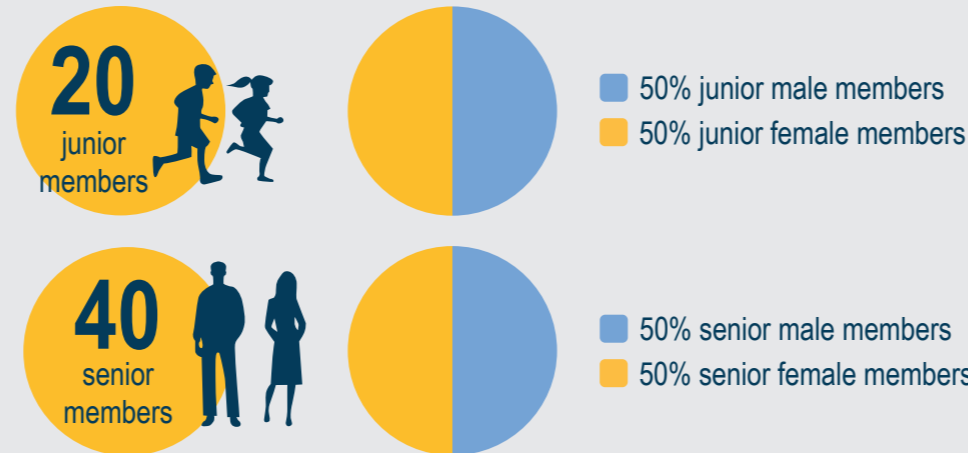
999 senior competing financial members

226 junior competing financial members

The National Rodeo Association (**NRA**) hosts some **90** rodeos each year with over **600** contestant cowboys and cowgirls

Mount Isa Rodeo Series Club

Not the operators of the Mount Isa Rodeo



70% of senior members are shift workers | **8** volunteers | **12** months of the year Rodeo club operates

Newly incorporated with new constitution | Well supported by community and businesses | Donations and in kind support for events

MAJOR CHALLENGES



Cost of hire of Buchanan Park facility

Keeping all costs down

Member recruitment

MOUNT ISA MINES ROTARY RODEO

2017 competitor numbers

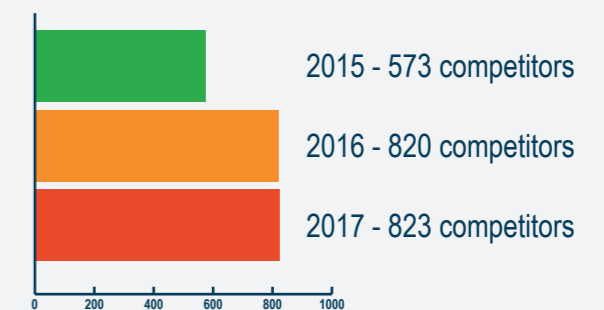
Saddle bronc	37	2nd division bull ride	66
Bull ride	110	2nd division bareback bronc	12
Bareback bronc	20	Over 55 team roping	35
Rope and tie	56	Junior steer ride	32
Steer wrestling	78	Junior barrel race	48
Team roping	80	Junior breakaway roping	24
Barrel racing	84	Junior bull ride	25
Breakaway roping	61	Junior team roping	19
2nd division saddle bronc	36		

- ✓ Australian Pro Rodeo Association (APRA) event
- ✓ Run by Mount Isa Mines Rotary Rodeo Inc. (MIRRI) (incorporated non-profit association)
- ✓ History dating back to 1959
- ✓ Southern hemisphere's largest rodeo
- ✓ Creates Mount Isa's place as the "Rodeo Capital of Australia"
- ✓ Significant charitable donations given to community by MIRRI
- ✓ Major contributor to Mount Isa's economy

Buchanan Park

No facility data provided

Growth in participation, notable bull ride and barrel race



IMPLICATIONS AND OPPORTUNITIES

Local club fostering local rodeo participation all year round | Club targets participation of at-risk youth | Engagement in future Buchanan Park planning | Local participation in the sport supports major event Mount Isa Mines Rotary Rodeo

ⁱ Australian Pro Rodeo Association (2017)

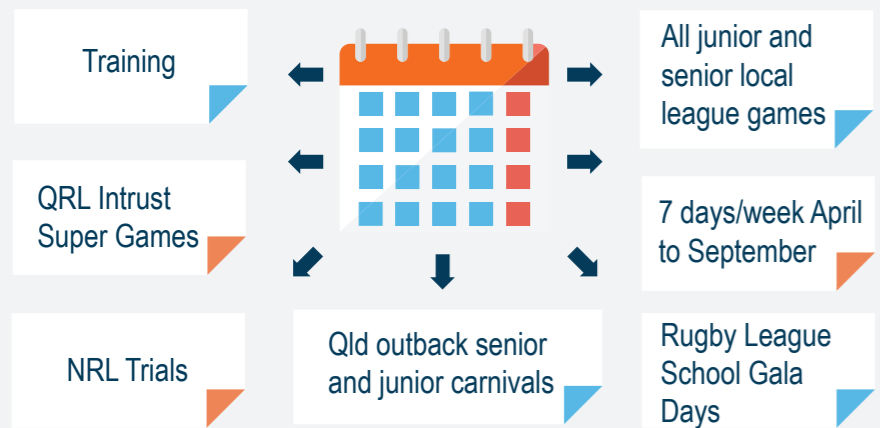
ⁱⁱ National Rodeo Association (2017)



1 facility – Alec Inch Oval

2 rugby league fields	4 male toilets and 4 female toilets
Poor Lux lighting	Disabled access toilets
Pop up irrigation and bore	Council lease expires 2028
No clubhouse	4 showers and 4 change rooms (poor condition)
Canteen and bar facilities	

FACILITY USE



1 association
Mount Isa Rugby League

6 clubs

1 Town Rugby League Club	2 Wanderers Rugby League Club	3 Mount Isa Brothers Rugby League Club
4 Cloncurry Eagles Rugby League	5 Black Stars Rugby League Club	6 Normanton Rugby League Football Club (senior only)

RUGBY LEAGUE TRENDS ^{iv}

936 members	524 junior members	7% growth in 2017 3 years of growth 3% increase in retention ⁱ	75% of senior players are shift workers
			90 volunteers

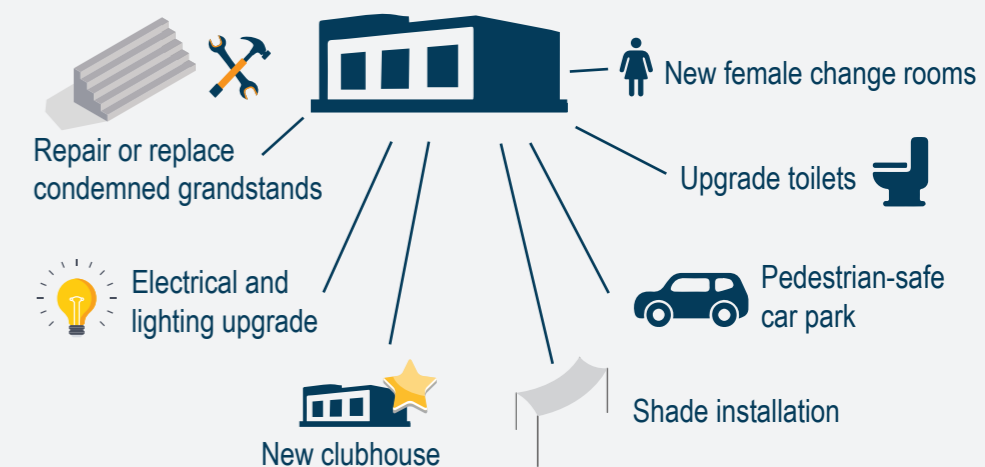
77% male seniors	GROWTH IN WOMEN'S PARTICIPATION ⁱ	89% male juniors
23% female seniors	412 senior members (small growth with 12% increase in retention ⁱ)	11% female juniors

770,000 rugby league participants in Australia	2.9% of Mount Isa adult population ⁱⁱ plays rugby league	11.7% of Mount Isa child population ⁱⁱⁱ plays rugby league
10th most popular club sport for adults in Australia	9th most popular club sport for children in Australia	2.8% of Australian children play rugby league out of school hours
0.7% of Australian adult population plays rugby league	2.5% of Australian child population plays rugby league	7th most popular organised sport out of school hours for Australian boys
	5.1% of Australian boys play rugby league out of school hours	

MAJOR CHALLENGES

Constrained and overused site with growing and very popular sport	Historically challenged by poor governance
Located in inappropriate town plan zone	Financial strain due to rising costs of rates, fees, affiliation and excess water bills
Urgent financial contribution required for facility upgrade	No known grant application history

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Governance support and education opportunity		Partnership with QRL
		Favourable statistics for funding success
Sports Parade Master Plan engagement (including alternative facility operating models)		

ⁱ QRL (personal consultation with Scott Nosworthy, QRL Northern Division Manager)
ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over
ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years
^{iv} Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

RUGBY UNION



Rugby Park

- 2 fields (only one used and maintained)
Field 2 not used for > 10 years (has goal posts)
- Very good club house, with extensive facilities
- Change rooms and toilets (one set unused)
- Club charges others to use facility (affordable fees to increase access)
- Good lights but expensive
- Irrigation system to field 1 with bore, tanks and pop up sprinklers
- Grass bank seating
- Recently installed solar
- Field 2 has irrigation but not connected
- Great facilities widely used by community
- Did invite rugby league to share (QRL not positive)
- Grandstands (require work)

FACILITY USE

2 games each Saturday evening during season



Facilities also used for soccer, AFL and other events

3 local senior clubs

(one from Cloncurry)



Euros Keas Warrigals Cloncurry

RUGBY UNION TRENDS ^{i&iv}

- Positive financial position
- No junior or women's rugby union
- Applied for some grants previously
- Very low volunteer numbers (mainly 2 do all the work)
- Very good loyal and generous sponsors
- Volunteer roster system for clubs – set up and support for games each week
- Up to **30** per club/team
- Approx **100** members

273,095

Australian's participated in structured rugby union in 2016

2.1%
national 2015

National club XV's **decline** offset by club sevens growth (2015-2016)

0.8%

decline in club XV's national participation

3.5%

increase in national club U6-U11 age group attributed to "Game On" program

7.5%

decline in national club U12-U18 age group

0.43%

decline in national adult XV's participation

37%

growth in national club sevens

Participation growth in Queensland

0.4%

of **Australian** adult population participates in club rugby union

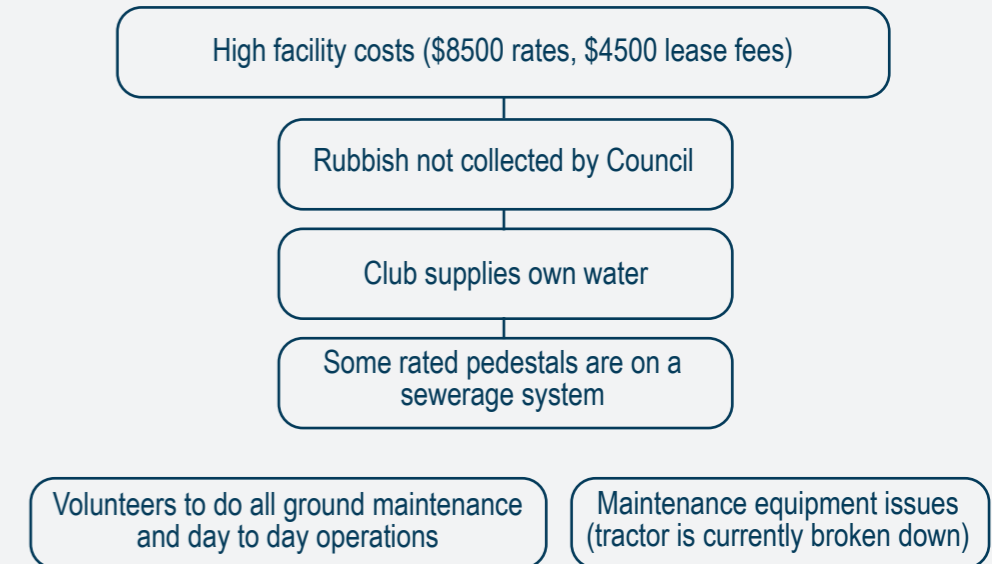
0.6%

of **Mount Isa** and Cloncurry adult populationⁱⁱ participate in club rugby union

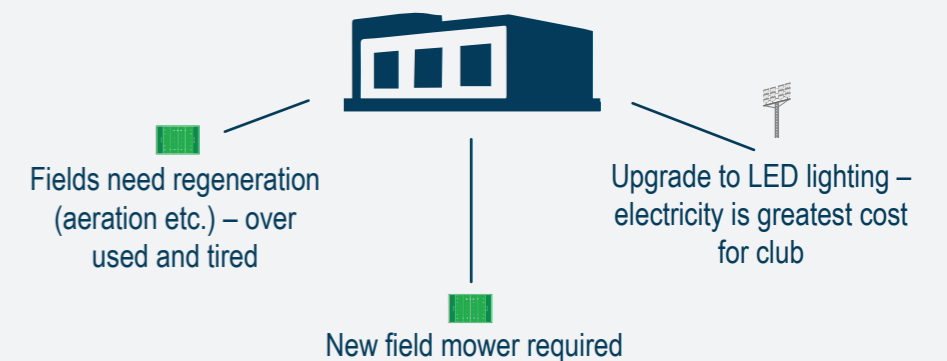
1.0%

of **Australian child** population participates in club rugby union

MAJOR CHALLENGES



FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

- With field and lighting upgrade, potential for more facility sharing
- Volunteer recruitment initiatives via governance training for players
- Increase hire fees to cover ground maintenance and high rates and lease cost
- Too much reliance on sponsors (significant risk)
- Junior rugby union (potential for >50 players^{i&iii}) but in competition with rugby league

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 16,612 people aged 15 and over (Mount Isa and Cloncurry LGAs)

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} Australian Rugby Union Annual Report (2016)

SHOOTING



Facilities

6 Todd Road – Mount Isa Pistol Shooters Club

5 ranges



- 1 air pistol
- 3 rim/centre fire
- 1 police use only



No clubhouse (use air range)



Social events held after 6pm (after range close)



Freehold land owned by club



Toilets and showers (men's and women's)

Written agreements on buffer areas with neighbours (Council and Lessee)

Mount Isa-Cloncurry Road – Mount Isa Rifle Club and Sporting Shooters Australia (Mount Isa Branch)



15km from Mount Isa



No change rooms

Shared with Department of Defence, Qld Police, Defence Cadet Units



No catering facilities



2 ranges

1 toilet onsite (midway down range built by Department of Defence)



1 with 12 lanes for 300m shooting



Storage

1 shotgun range with 1 trap (very poor condition)

Small, single room brick structure (Rifle Club)



Sign in required to legally use rifle range



Shipping container (Sporting Shooters)



Owned by local graziers



Lighting at facility lux level unknown but very poor

Leased (99 years with auto renewal by Department of Defence)



No local water

Range controlled by Department of Defence



Solar for shotgun



No clubhouse



Trap batteries only

SHOOTING TRENDSⁱ



Mount Isa Rifle Club

10

members – all senior



3-5

volunteers



30%

of members are shift workers



Sporting Shooters Australia (Mount Isa Branch)

25

junior members



190

senior members



90%

of senior members are shift workers



Conduct mid-week competition and general practices



Season runs year round

Mount Isa Pistol Shooters Club

80

senior members



4

junior members



12-20

volunteers



Air pistol Tuesday evenings

Calendared shoot Sundays

Offer charity shoots for local fundraising (e.g. rodeo Queen)

Members practice any day (between 9am and 6pm)

One-on-one tuition for visitors, juniors and novices

0.1%

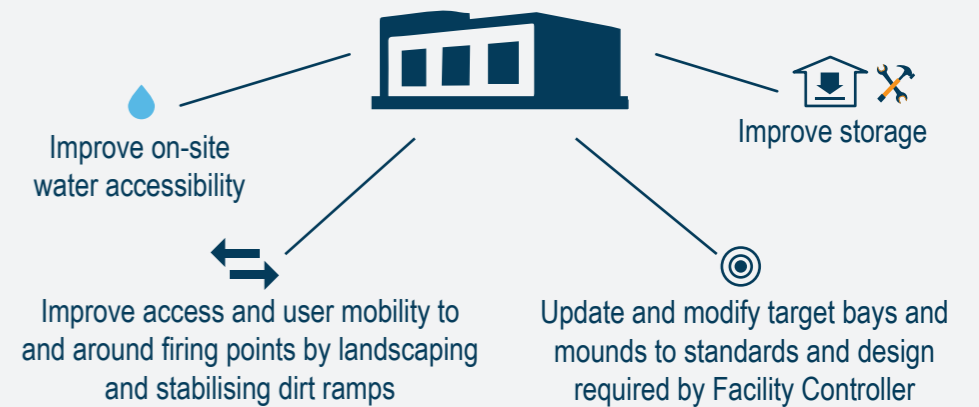
of **Australian** adult population participates in club shooting

2%

of **Mount Isa** adult populationⁱⁱ participate in club shooting

FACILITY IMPROVEMENT NEEDS

MOUNT ISA-CLONCURRY ROAD



6 TODD ROAD



3 clubs



- 1 Mount Isa Rifle Club
- 2 Sporting Shooters Australia (Mount Isa Branch)
- 3 Mount Isa Pistol Shooters Club

IMPLICATIONS AND OPPORTUNITIES

Shooting clubs largely self-sufficient but should be considered for opportunities and consultation



No grant application history, self-sufficiency and statistics favourable for grant funding success

Important that relationships with landholders, neighbours and range controllers are maintained

Significant national participation rate compared with national statistics

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

FOOTBALL (SOCCER)



NORTH WEST QUEENSLAND SOCCER ZONE

SPORTS PARADE

Used by all clubs	No change room facilities
7 soccer fields	Canteen facilities and fixed food license
120 LUX lighting	Storage is two demountable buildings
Irrigation through self-propelled sprinklers using effluent/recycled water	Demountable building toilets 1 male and 2 female toilets no disabled access
No clubhouse	Council lease 7 years expires in 2021

FACILITY USE

ICPA Soccer Carnival for a week (primary school students)

President's Cup

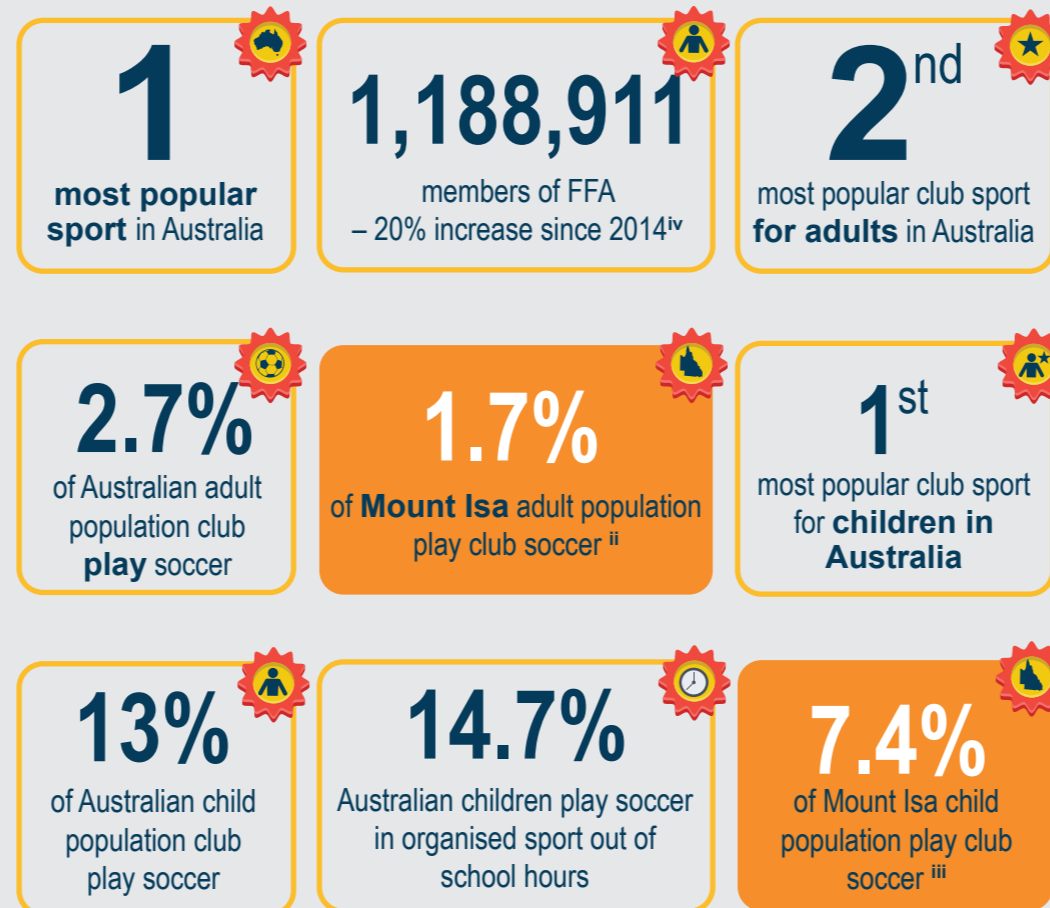
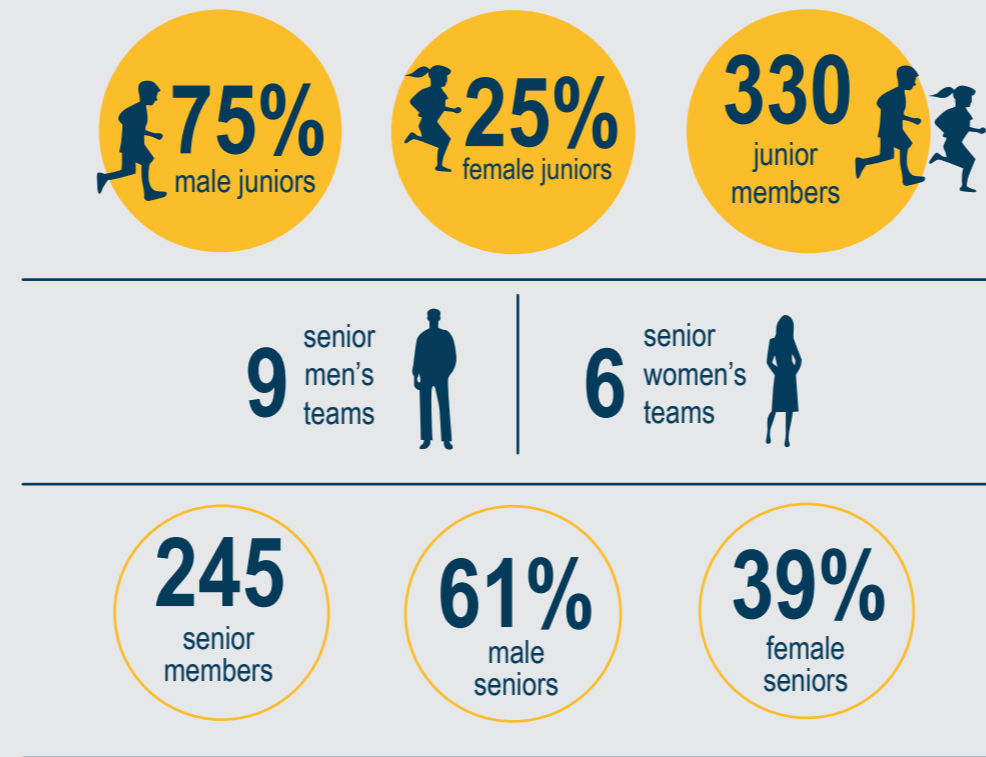
Used all year round

5 clubs
(senior and junior)



- Atlas Football Club
- Tigers Concordia Football Club
- International Soccer Club
- Isaroos Football Club
- Parkside United Junior Football Club

SOCCER TRENDSⁱ

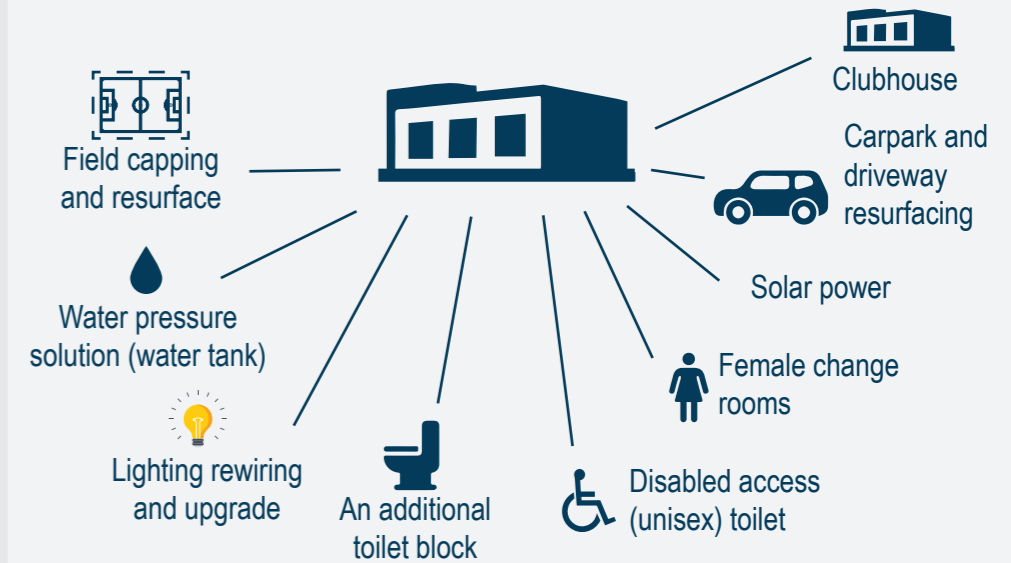


MAJOR CHALLENGES



Water pressure	Field surfaces (ex dump, not well capped)
Uncertain tenure at the back of facility	Aged lighting

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Sports Parade Master Plan engagement



Favourable statistics for funding success

Growth locally and nationally requires a facility to accommodate this

Proactive association taking up all grant opportunities

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} 2016 Annual Review Football Federation Australia to the reference list (bottom left)

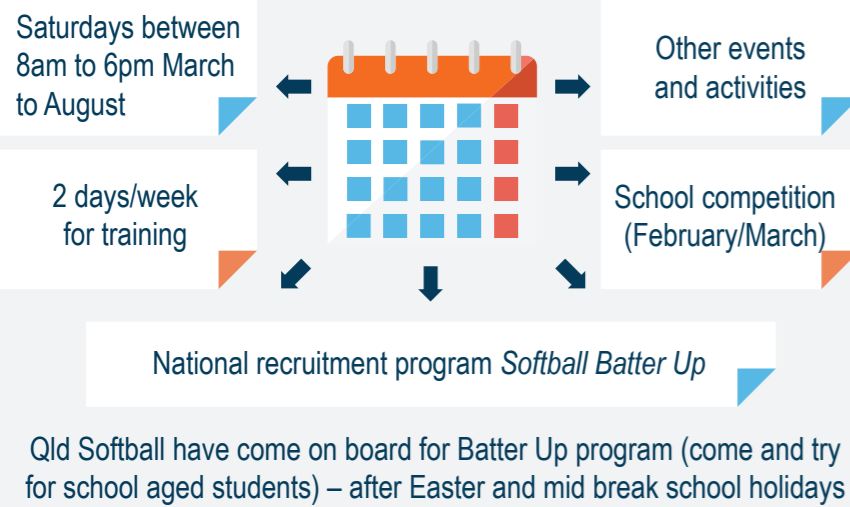
SOFTBALL



Alexandra Oval

- 3 pitches – 4th is unusable after 2:30pm
- 260ft diamonds
- All four overlap – safety issue
- Caretaker (one bedroom house)
- 1 toilet block condemned 8 years ago
- 2 male and 2 female toilets (very poor condition) – no disabled access
- No change rooms
- No clubhouse
- Pop-up sprinkler irrigation with bore supplied (town water available)
- Canteen/office (abandoned)
- Unsuitable shed used as canteen alternative
- Concrete the dugouts
- Shared playground
- Council lease 20 years, expires in 2035

FACILITY USE



1 association
Mount Isa Softball Association

4 local senior clubs



SOFTBALL TRENDS ⁱ



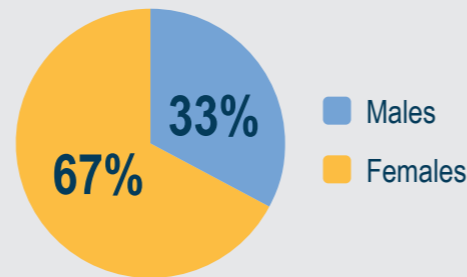
Senior men's and women's graded competition



Decline from **400** members (2015)

Clubs provide umpires, coaches and rostered canteen volunteers

311 association volunteers (2017)



33% Males
67% Females

26,185 senior and 10,733 junior registered nationwide^{vi}

0.4% of Australian child population play club softball

0.7% of total Australian membership from Mount Isa

0.2% of Australian adult population play club softball

Down by **24%** 2001 to 2016^v

MAJOR CHALLENGES



Declining membership numbers

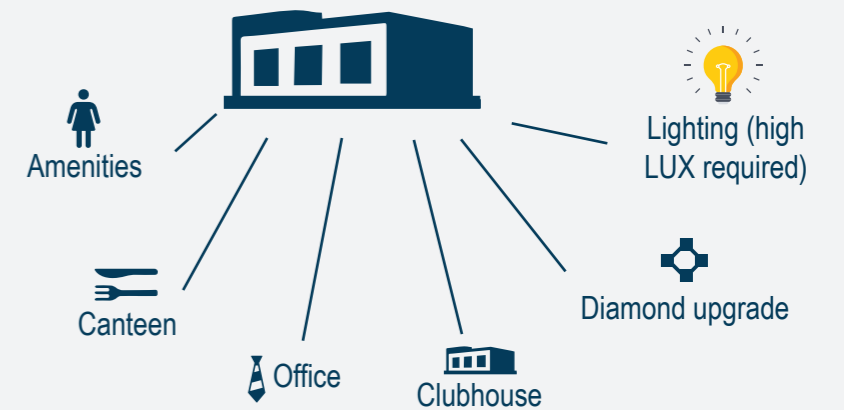
Lack of volunteers

Buildings deteriorating due to abandonment

Facility costs outweighing potential participation income

Bore breakdowns and high alternative water costs

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES

Relocation to shared or public facility



Support from Softball Queensland

Sports Parade Master Plan engagement

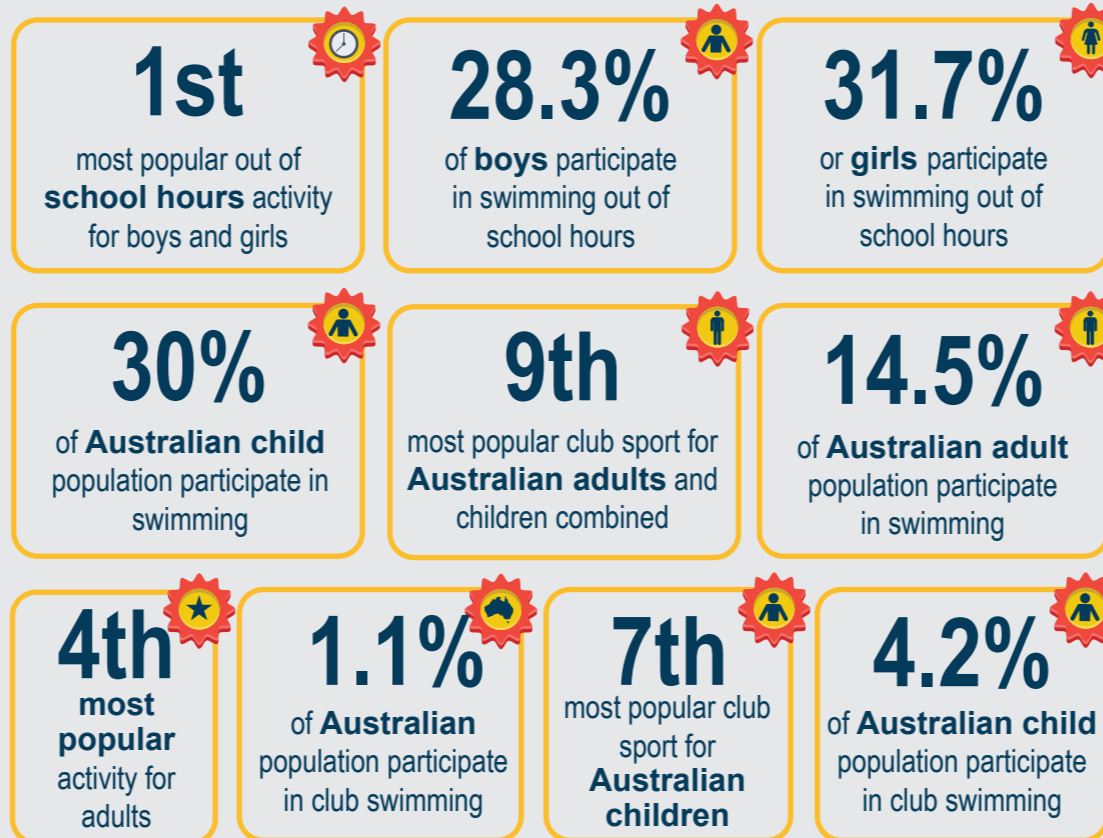
Previous funding success

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)
ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over
ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years
^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people
^v Roy Morgan 2017
^{vi} Softball Australia (2017)

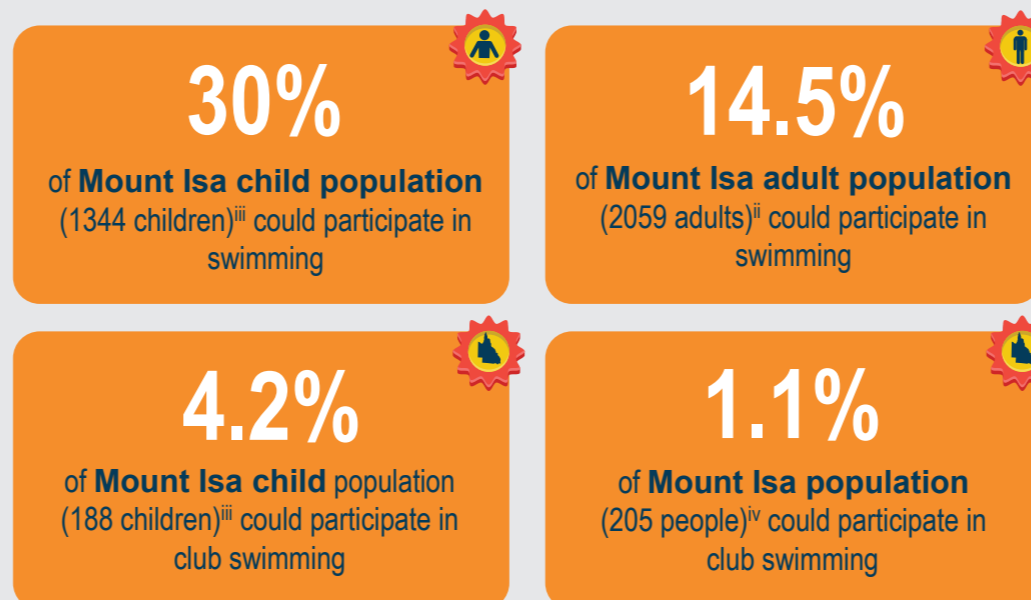
Splashez Aquatic Centreⁱⁱ

 50m pool 7 competition lanes	 Kiosk with drink fridge and ice-cream freezer
 20x16m leisure pool for children	 Storage underneath grandstand
 Shade covered pools	 Not currently used
 Heated pool	 Normally club-run
 Sand filtration system	 Floor needs repair
 Chlorine and acid chemical dosing system	 First aid room (defibrillator; oxygen and oxyviber)
 Entrance foyer	 No playground on site
 2 male toilets and urinals and 6 females toilets	 No office
 25m grandstand	 4 male showers and 6 female showers – very limited change room space
 Hazchem room	 Pool built by Mount Isa Mines estimated pre-1960 and refurbished multiple times
 Janitors closet	

SWIMMING TRENDSⁱ



MOUNT ISA SWIMMING PARTICIPATION POTENTIAL



EVENTS AND ACTIVITIES



Public swimming pool

Currently no leaseholder in place, being managed by Council

Patronage on Sundays estimated between 150-300 – no patronage data provided

IMPLICATIONS AND OPPORTUNITIES

Note potential swimming participation likely to be higher due to Mount Isa's climate

Ensure lessee contracts facilitates the initial formation of a new swimming club and co-existence with a thriving club

Business model review with the aim attract a pool lessee

Potential to hire pool for functions or community use

Regular swimming pool condition assessment and useful life review (ageing infrastructure for which replacement and/or major works will need to be planned)

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

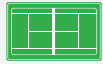
TENNIS



47 Rebecca Street

1 of 5

1 of 5 Tennis Centres still managed by a club in Queensland (club suggests)



8 hard tennis courts



300 lux lighting



In-ground sprinkler system using town water



Clubhouse (includes canteen, administration area, office, pro shop, toilets (3 male and 3 female), disable toilet and 2 showers, function room, all with split air conditioning)



Storage in old clubhouse



Regional level facility



\$1.6m investment in most recent upgrade



Council lease, 20-year lease expires in 2027

FACILITY USE

Newsagent looks after court bookings of private users



Facility is used from February to November



1 association

Mount Isa Tennis Association



Copper City Tennis Club

TENNIS TRENDSⁱ



30

junior members



45

senior members



75%

of members are shift workers

4 nights/week (2010) vs 2 nights/week (2017)



Membership decreasing since 2012



50% junior male members
50% junior female members



67% senior male members
33% senior female members

5-year business plan expired 2015 (all items achieved)

No coach since 2015

New coach in 2018

9 volunteers

693,019

people played tennis in 2016-2017^v

-35%

participation decline (2001 to 2016)^{vi}

5th

most popular Australian club sport for adults and children combined

2.4%

of Australian population play tennis

0.4%

of Mount Isa population^{iv} play club tennis

3rd

most popular Australian club sport for adults

2.1%

of Australian adult population play club tennis

0.3%

of Mount Isa adult populationⁱⁱ play club tennis

6th

most popular Australian club sport for children

4.6%

of Australian child population play club tennis

0.7%

of Mount Isa child populationⁱⁱⁱ play club tennis

6.1%

of Australian children playing organised sport out of school hours play tennis

MAJOR CHALLENGES

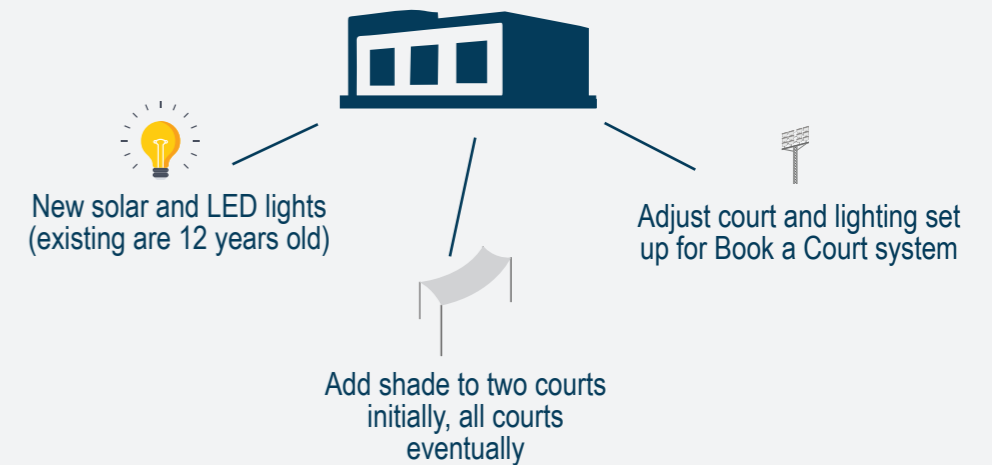


Membership decline (also a national trend)

Maintenance of large regional level facility

Court booking system not ideal

FACILITY IMPROVEMENT NEEDS



IMPLICATIONS AND OPPORTUNITIES



ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

^v Tennis Australia

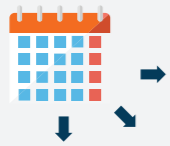
^{vi} Roy Morgan (2017)

TOUCH FOOTBALL

Kruttschnitt Oval

- High field surface quality
- Well maintained facility
- Large fully fenced oval
- 4 full sized touch fields
- Kiosk/BBQ undercover
- 2 toilet facilities
- 3 male and 3 female toilets – disability access
- 2 female toilets and shower – disability access
- 2 storage sheds
- Playground
- 2 caretaker residences
- Demountable office
- In-ground sprinklers, 2 x bores and tank system
- Lighting (poor, LUX level unknown)
- Land is owned by Mount Isa Mines
- Council sublease 19 years, expires in 2036

FACILITY USE



Bush Kids' Sports Program – One week per year

Winter: Monday and Wednesday night

Touch is played year round

PCYC – Fortnightly touch for Youth Justice program

Summer: Tuesday and Thursday

School of the Air Sports Day – Once per year

NW Touch Trials – Every few years

Saturday or Sunday for one off trainings

Mount Isa School Sport Association touch – Two full days per year

Mount Isa School Touch Trials – Once per year

Other users at facility

Buffaloes AFL Club – train Tuesday and Thursday from March to August

Careflight Helicopter lands in emergencies – weekly



1 association

Mount Isa Touch Association

Orioles

2clubs

Maulers

+ Multiple teams who do not belong to clubs

TOUCH FOOTBALL TRENDSⁱ



547 senior members

110 junior members

4 management committee volunteers

2 volunteer referees per team

30% of senior members are shift workers

8.4% Australian junior membership growth^v

7.16% Australian senior membership decline^v

10.6% total Queensland membership growth^{vi}

8th most popular Australian club sport for adults and children combined

1.1% of Australian population play touch

8th most popular Australian club sport for adults

3.5% of Mount Isa population^{iv} play touch

3.8% of Mount Isa adult populationⁱⁱ play touch

2.5% of Mount Isa child populationⁱⁱⁱ play touch

1.0% of Australian adult population play touch

12th most popular Australian club sport for children

1.5% of Australian child population play touch

15th most played Australian sport for children out of school hours

MAJOR CHALLENGES



Low volunteer numbers

Maintaining a family friendly venue

Field lighting quality

FACILITY IMPROVEMENT NEEDS

Lighting upgrade



Cricket nets (for training purposes)

IMPLICATIONS AND OPPORTUNITIES

Explore facility sharing options



Favourable statistics for funding success

Sports Parade Master Plan engagement

ⁱ Source: Australian Sports Commission, 2016

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} According to the Australia Bureau of Statistics (2016) this equates to a total population of 18,671 people

^v Touch Football Australia (2017)

^{vi} Touch Queensland Annual Report (2016/2017)

TRIATHLON



Facility use

Splashez Aquatic Centre	Touch oval for the junior athletes
Lake Moondarra as main facility	Sunset Oval for running training

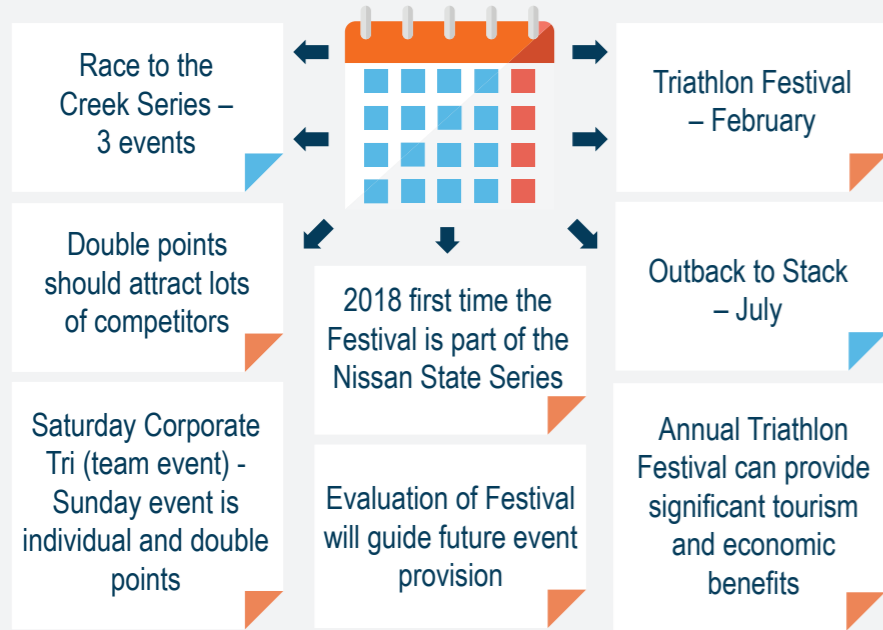
Lake Moondarra

Excellent facility	Open seven days per week year round
Canoe Club are supportive and allow RATS to store their equipment	Lake road requires resurfacing (12.5km in total and only 2.5km has been resurfaced)
Water Board manages the lake and they are responsible for mowing the weeds in the lake	Bike path is a good addition but isn't the right surface for road bikes

Sunset Oval

Public park owned by the Council and occupied by athletics club, cricket club and other local community groups	Hope that athletics club will put lines in
--	--

EVENTS AND ACTIVITIES



TRIATHLON TRENDS ^{i,iv&v}



Isa RATS (Running and Triathlon Club)

73
financial members

8
juniors

65
seniors



Volunteers are mostly juniors, parents and injured athletes



Many more participating members (training only)

Canoe club help on the water

Plans to increase club social events – BBQs and social gatherings

9
committee members

Volunteers

Volunteer officer

Positive financial position – no facilities cost, low overheads

Recently purchased 200 timing chips that automate timing for events with grant funding – improving accuracy and efficiency of timing events

Free bikes and wind trainers for members and wind trainers (must be serviced at the end of the season)

67,000

Australians participated in triathlons in 2016

29%

increase in triathlon participation since 2001

Not all participants are club members (21,592 Triathlon Australia members)

49%

increase in Triathlon Australia membership since 2013

0.2%

of Australian adult population participates in club triathlon

0.5%

of Mount Isa adult populationⁱⁱ participate in club triathlon

0.1%

of Australian child population participates in club triathlon

0.2%

of Mount Isa child populationⁱⁱⁱ participate in club triathlon

IMPLICATIONS AND OPPORTUNITIES

Triathlon is an existing participant in Mount Isa's sports tourism offering



Triathlon shared user of other facilities (potential to contribute to facility maintenance and improvement)

Potential membership cross over between triathlon and cycling (based on statistics cycling has the potential for 43 adult club members)

Potential to bring even greater economic benefits by growing the Annual Triathlon Festival

CYCLING



Facility use

Lease at Wellington Road shared with Netball

No engagement during the Sport and Recreation Strategy (club did not complete survey)

Suspect club is no longer active

CYCLING TRENDS ⁱ



26,917

members of Cycling Australiaⁱⁱ

5,000

children from 120 schools participated in Let's Ride programⁱⁱ

11.4%

of Australian adult population participate in cycling

0.3%

of Australian adult population participate in club cycling

5th

most popular activity for adults

ⁱ Australian Sports Commission (2016 and 2017) and CPR Group Sport and Recreation Strategy consultation (2018)

ⁱⁱ According to the Australia Bureau of Statistics (2016) this equates to 14,197 people aged 15 and over

ⁱⁱⁱ According to the Australian Bureau of Statistics (2016) this equates to 4,480 children aged 0-14 years

^{iv} Roy Morgan (2016)

^v Triathlon Australia (2016-2017)

ⁱ Australian Sports Commission (2016 and 2017)

ⁱⁱ Cycling Australia Annual Report 2017

7. Implementation

The Mount Isa City Council Sport and Recreation Strategy 2018-2027 is heavily weighted to promote successful implementation. The outcomes provided from the development of the strategy support strategic decision making and implementation by providing:

- Insights into sport and recreation not previously available to Council (sport infographics)
- Current and baseline data
- Data collection tools for updating and collecting new data (**Recommendation 4**)

Council's Sport and Recreation Officer and Council's Promotions and Development and Development and Land Use departments will directly deliver some of the recommendations within their day-to-day work. These include:

- Club contact service standards (**Recommendation 5**) (included within the Sport and Recreation Officer position description and performance measures)
- Community grants (**Recommendation 11**)
- Grant writing support (**Recommendation 13**)
- Club development and support (**Recommendation 15**)
- Sports club round table (**Recommendation 16**)
- Community partnerships (**Recommendation 17**)

The progressive implementation of the recommendations within this strategy will also support implementation of the overall strategy with the provision of policy, procedures and service standards. These include:

- Club contact service standards (**Recommendation 5**) (included within the Sport and Recreation Officer position description and performance measures)
- Lease/user agreement and policy review (**Recommendation 7**)
- MIETV community support fee schedule (**Recommendation 9**)
- Maintenance reporting system (**Recommendation 12**)
- Infrastructure grant partnering (**Recommendation 14**)
- Facility and open space financials (**Recommendation 20**)

Major strategic outcomes will be achieved with the implementation of recommendations for further planning. These include:

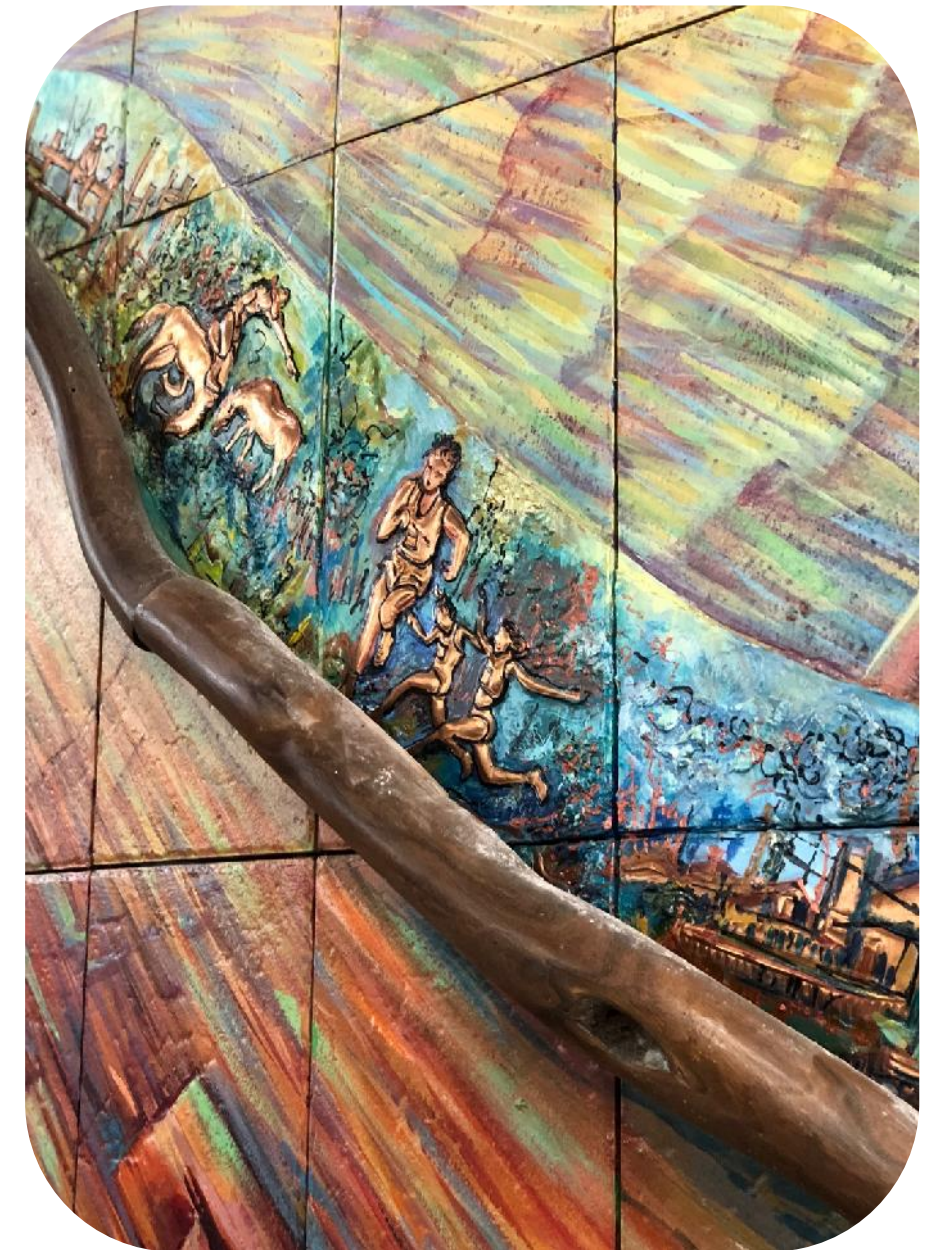
- Sports Parade Feasibility Study (**Recommendation 2**)
- Sports Parade Master Plan (**Recommendation 3**)
- Buchanan Park Entertainment Centre Intensification Study (**Recommendation 8**)
- Camooweal Skate Park Plans (**Recommendation 18**)
- Mountain Bike Strategy (**Recommendation 19**)
- Open Space Planning (Parks) (**Recommendation 23**)
- Open Space (Recreational Parks) Intensification Study (**Recommendation 24**)
- Motor Sports Facility Feasibility Study (**Recommendation 25**)

Each recommendation is accompanied by a suggested time frame: short (1 to 2 years), medium (3 to 5 years) and long term (>5 years). There are few long-term recommendations, accommodating the fact that some actions may be pushed from medium to long term as the strategy is implemented. Recommendations tables have been provided in section 1 of this report with details of the required actions and the expected outcomes.

The implementation of the strategy will involve collaboration between Council and clubs and associations. Funding for prioritised projects (**Recommendation 6**) is expected to comprise investments from clubs and associations, Council and state and federal government. Commercial partners may also contribute. As part of implementation of the strategy, Council will proactively identify funding sources and support and assist with developing funding applications where required (**Recommendations 11, 13, 14**).

The Sport and Recreation Strategy 2018-2027 and its complementary implementation plan will become standing agenda items at Council meetings, providing an opportunity to track progress, update the implementation plan and celebrate as work is progressed and outcomes achieved. Progress against the implementation plan will be reported to community members by Council at least annually in line with annual reporting.

Implementation of the Sport and Recreation Strategy 2018-2027 recommendations by Council will require leadership, committed decision making and budget allocation.



8. References

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8.1 Data assumptions

Ausplay³⁴ data has been used to provide national sport participation trends, against which the Mount Isa participation data has been compared.

Ausplay considers data in two subgroups – child (0 to 14 years) and adult (15 years and over). To compare to these subgroups the population of Mount Isa has also be broken into 4,480 0 to 14-year-old children and 14,197 adults 15 years and above using Australian Bureau of Statistics³⁵ population data.

It should be noted that participation in sports within Mount Isa has in some cases been broken into junior and senior participation, however detailed data has not been given to specify if juniors are aged up to 14, 16, 17 or 18 years of age. Also, Australian Bureau of Statistics population data from which the Mount Isa populations figures were sourced, groups population data into a 15 to 19 years' group. If population data for this age group was used to calculate child population, it would include some adults.

For the analysis within this strategy, junior participation has been assumed to be up to 14 years of age.

The table below shows the variation that occurs if different assumptions are applied to an example sport: gymnastics. These alternative assumptions can be applied to any of the data contained within this report if required.

	0 to 14 years [#]	5 to 14 years	0 to 19 years	5 to 19 years
Mount Isa population ³⁶	4,480	2,768	5,598	3,886
% of Mount Isa population participating in junior gymnastics (795 members ³⁷)	17.7%	28.7%	14.2%	20.4%

[#] Assumption used for this strategy

³⁴ Australian Sport Commission (2016 and 2017)

³⁵ Australian Bureau of Statistics (2016)

³⁶ Australian Bureau of Statistics (2016)

³⁷ CPR Group consultation (2018)